

CEMENT PLANT BARRED FROM AREA

ESTABLISHED 1927

The Desert Sun Of Palm Springs, California

COOL NIGHTS

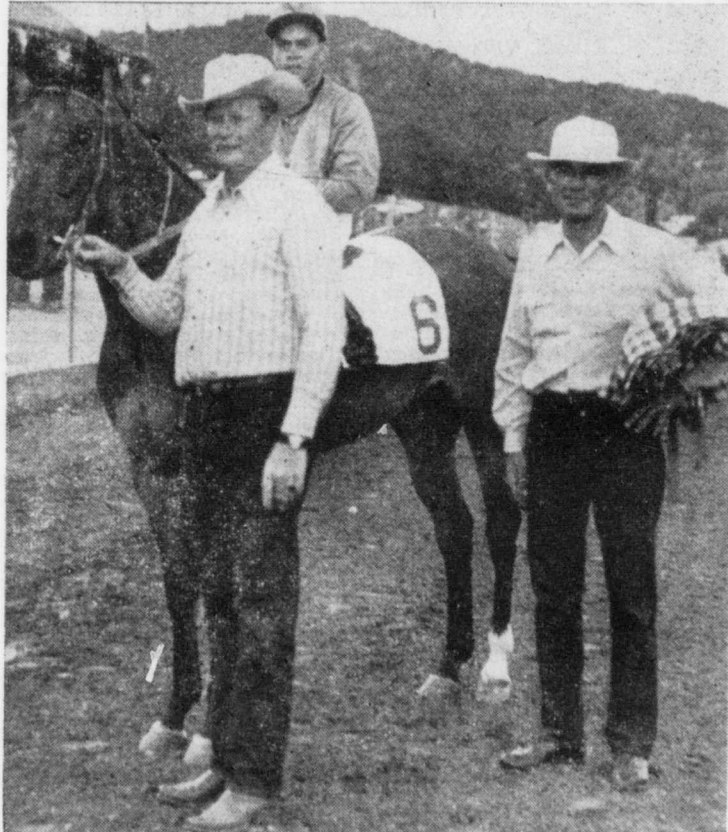
	Max.	Min.
Tuesday, August 3	104	77
Wednesday, August 4	109	78
Thursday, August 5	109	78

IN OUR NEW BUILDING
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Vol. XXI—No. 107

Friday, August 6, 1948

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VACATION EXPENSE—Miss Mobil, four-year-old, whose speed on a quarter-horse racing track made it possible for Kenny Paul to "ride" free during his recent vacation.

May Get New Horse Pays Bank in C. C. Vacation Bill

Cathedral City was one step nearer to the operation of a banking institution located in that community.

Bill Hillery, realtor, and one of the backers of the proposal to establish a bank in Cathedral City, announced that a state provisional charter was recently granted for the creation of such an institution there.

OTHER LEADERS in the organization are, O. G. Torgerson, retired Alaskan banker and long time friend of Hillery's, and Claude S. Cobb, rancher and owner of extensive property holdings in Cathedral City.

The provisional charter, according to Hillery, provides that the bank shall not be operative until it is granted a permit by the U.S. Deposit Insurance Corporation, a federal agency.

AN INSPECTOR from this division of the federal government, was recently in Cathedral City, it is understood. A decision is now awaited.

Troubling those who are interested in the organization of the bank, is, whether to rent quarters in the event operation permission is granted, or to build a new bank building. The only deterrent to the latter is the cost of labor and material in the light of federal and state restrictions regulating a bank's investment in physical properties.

This Side Of The Sun

By BILL RASHALL

Here's a trite one for the second effort of this week: "People ARE funny."

REGARDING that deep philosophical statement, believe that most persons are funny in order to compensate for feeling of sadness, perhaps inadequacy in the face of life's realities. Our most famous clowns of stage and screen, who made us laugh until we "rolled in the aisles," were never able to get along with their wives. Think back!

Which goes to show, that one never knows a person until one has lived with or known a person for a long time. And further, it proves that: "First impressions are lasting ones" should not last at all.

NO PROOF IS needed according to men of medicine, that the human mind and its thousands of individual idiosyncrasies are, mystifying, aggravating, mean, petty, kind, beautiful, angelic, and just plain unsolvable. It takes a psychiatric doctor years of study before he will even dare to hang out his shingle and step forth to diagnose, prescribe and attempt to heal that infathomable something that is the human mind. Humble in opinion was the internationally famous Dr. Albert Wiggam, who said: "The marks of an educated man is one who can get along with his fellow

See THIS SIDE OF SUN, Page 10

Supervisors Vote 4 To 1 Against Heavy Industry Near Here

Banning, Beaumont and Indio Opposed Zoning Ordinance

There will be no cement plant constructed at the "front door" of Palm Springs.

Voting four to one late Wednesday afternoon Riverside County Supervisors ordered the drafting of a zoning ordinance sought by Palm Springs which would in affect bar the erection of heavy industry in this area.

The climax to the month-long desperate struggle of home owners, civic leaders and city officials, followed a day-long hearing Tuesday, before county supervisors.

The single dissenting vote cast against the zoning ordinance sought by the people of Palm Springs was cast by Supervisor Floyd Gilmore of Hemet. He wanted the site sought by the S. Guiberson Jr. interests left out of the zoning ordinance.

County Attorney Earl Redwine was ordered to draw up an amendment to the basic county ordinance complying with the wishes of Palm Springs. This ordinance is expected to be placed in the hands of county supervisors Monday, with announced official assurances, that it would be passed into county law. It is expected that the vote will be the same, four to one.

BOARD CHAIRMAN Walter V. Pittman indicated that he would vote for the ordinance but feared that it would not stand up in court if contested. Attorney Redwine, who agreed that the ordinance proposed by the supervisors might not pass a legal test, said he would try to frame one in time to present it to the supervisors Monday morning.

DAY BEFORE Guiberson was to appear before the board of supervisors, he intimated that, if the Palm Springs zoning was granted, he would seek legal advice and probably take the entire matter into court. "I believe that law, if passed by the supervisors would be unconstitutional," declared Guiberson.

COMEDY AND DRAMA filled the public hearing before the county supervisors Tuesday.

Palm Springs was represented at the hearing by city officials, businessmen, civic leaders and residents, all of whom spoke in favor of the proposed ordinance and expressed fears that a cement mill so near the community would be a dangerous precedent and be harmful to the future growth of the city even if it didn't materially pollute the air above the Village. The Palm

See CEMENT PLANT, Page 4

P. S. Township To Be Extended

The Township of Palm Springs is going to be extended in keeping with the new city limits of the Village.

This action was apparent Tuesday when Riverside County Supervisors ordered county counsel to draw up an ordinance changing the San Geronimo and Palm Springs township boundaries in line with a recent change in the Palm Springs city limits.

The city limits were extended several months ago under a state law which provides that, uninhabited lands can be annexed. Action that prompted the city council to annex the land in question, was to enable this city to control undesirable development on approaches to the city.

The boundaries were extended one mile North and east and one-half mile south and west.

Bunker Auto Park Approved by City

Zadie Bunker's off-street parking lot came a step closer to reality Wednesday, when city council voted approval of the project.

Although all details are not known, it is reported that all but one of the Bunker court buildings will be removed from their present sites.

The parking lot when completed will accommodate 90 automobiles with an entrance off Palm Canyon Drive, between the Desert Inn garage and the Village Drug Store.

A parking attendant, it is said, will be on hand at all times to service and park cars.

Laguna Beach Palm Springs Bus Planned

City council was formally informed of an application, now pending before the California Utilities Commission, for the operation of a bus line between Laguna Beach and Laguna.

Carl William Fisher, owner of the Laguna Motor Tours, is the applicant.

Council took no action.

City in New Bid For Parts of Torney Hospital

Three year fight by the city to obtain desired portions of surplus declared Torney General Hospital for city parks, hospital and other recreational purposes, came up again in city council Wednesday.

Latest development resulted in the council voting unanimously, to re-apply for the purchase of 22 acres of land at a cost not to exceed \$25,000, to be used when acquired, for a park.

It was also voted to apply, in behalf of the Palm Springs Community hospital, for 7.85 acres of land at a discount price of 100 per cent.

Councilman Florian Boyd moved successfully that, the south half of Torney property on Palm Canyon drive, should also be sought for park purposes. It is not known what price the government will ask for that plot of ground.

Amvets To Meet at Bombay Monday

Regular meeting of Palm Springs post of Amvets is scheduled to take place in Don Manchester's Bombay at 7:45 p.m. Monday.

Graham Dexter, commander, announced that important business pertaining to the selection of Palm Springs as the site of the state convention of that organization, will be discussed.

In Error

Arrested Preacher Not from Palm Springs

Erroneous was the report published in Los Angeles newspapers that Rev. Charles A. Wise, 50, arrested on a charge of cashing two worthless checks, hailed from Palm Springs.

It was learned that Rev. Wise comes from a community northeast of Palm Springs and the two checks he assertedly used in payment to purchase plumbing supplies for a new church, is not being built in the Village as published.

There is a Rev. Richard Wyse, who resides in the Village, pastor of a local Negro church. Authorities said the man in custody in Pasadena, is not the same man.

City coffers were swelled by \$3,502.17, its share of the California state gasoline tax, computed on a basis of population.

The amount received was for the last half of the fiscal year of 1947-48.



NOW LOOK HERE!—Harold Pierce, engineer for the Guiberson-Whitewater Cement Company, tells the Board of Supervisors that the wind would carry any dust from proposed cement plant toward Garnet, not toward Palm Springs. He headed technical fight in the Supervisors' Chambers Tuesday against a proposed zoning ordinance that would ban a cement plant the company plans to build.

Recalled

Schwartz, Village Fireman, Returning to Army Service

Doug Schwartz, member of the Palm Springs fire department for approximately 18 months, was preparing this week to return to the army as a first lieutenant in artillery, anti-aircraft division.

Military orders he received Wednesday ordered him to report at Fort Bliss, Texas, by August 14.

Schwartz has been a member of the army officer's reserve since his discharge from active duty, after four and one-half years of service in World War II. During the last world conflict he served with the "Triple A" division, gun battalion, and saw service in France, England, Belgium and Germany.

On his arrival in Palm Springs two years ago, Schwartz was for a time employed by the Desert Camera Shop, later joining the fire department.

His new tour of duty, he said, would be for three years and if he is successful in gaining a regular army commission, will make army life his profession.

Baseball

True Village Life Seen At Field Club Games

Village life during the summer is genuinely reflected, in the attendance nightly, at softball games held at the Field Club.

According to Bob Bennett, recreational director, the number of fans attending each of the five nights during the week, are breaking all records.

The schedule for tonight, Monday and Tuesday is as follows: Tonight—Fireballs Jr. vs. Del Tahquitz Indians; Palm Springs Electric vs. Jr. Chamber of Commerce.

Monday—At Desert Hot Springs: Pioneers vs. Fireball Jr.; At Field Club: Desert Hot Springs vs. Jr. Chamber of Commerce. Mexican Chicks vs. Globe Trotters.

Tuesday—Indio Safeway vs. Palm Springs at Field Club, 7 p.m.; Mexican Chicks vs. Oasis at Mecca. Outlaws vs. Palm Springs at Field Club.

Four Cases of Polio in County

Riverside and San Bernardino county health officers denied that polio has reached the epidemic stage in those counties.

Riverside county has only four cases under treatment at the county hospital.

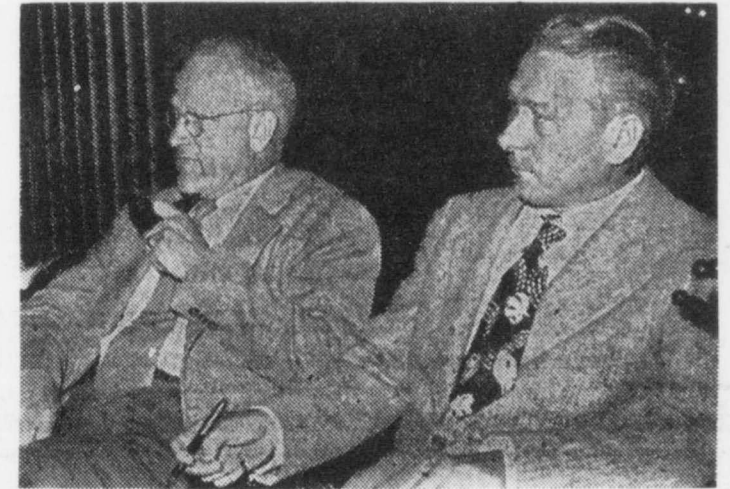
Los Angeles county was still reporting a lot of new cases but the trend was reported as apparently leveled off.

Thanks Mr. Cordrey

City council went on official record Wednesday thanking Earl Cordrey, Villager and nationally known illustrator, for the time and effort he spent in helping design the new street signs.

City Engineer George Minturn said the signs should be up and "glowing" sometime in October.

Council voted Wednesday to appoint the Palm Springs Chamber of Commerce the official advertising agency for the city.



LISTENERS—Chemist Willard Babcock (left) and Palm Springs City Attorney Roy Colegate listens as Oil Millionaire Samuel A. Guiberson outlines his plan for a \$10,000,000 cement plant during Tuesday's public hearing on proposed zoning ordinance which would prohibit the plant. (Courtesy of Riverside Enterprise.)

Pioneer Club To Stay Closed

Cuco Salazar, who closed his place of business, the Pioneer Club, July 1, at the "invitation" of city officials, will remain closed.

This was the announcement made by City Manager William E. Alworth, who stated that long and serious consideration between he, City Attorney Colegate, his assistant Warren Slaughter, and the city council members, took place before the closing "invitation" was made to Salazar.

Assistant Attorney Slaughter said that he has been ordered to use every legal means to keep the establishment out of operation at 178 East Andreas road.

Operation of the establishment, where beer and wine was sold, was a constant "police problem," records indicate. The last serious incident to take place at the Pioneer Club was the knife slashing of Police Officer Dale Thompson last spring.

Crying

Ten-Year-Old Sobbing For Lost Collie, "Mike"

Only ten years of age, Tommie Spalding is undergoing something akin to a heartbreak, this week.

His dog Mike, given to him on his ninth birthday, is missing, strayed or stolen.

There is hope on the part of Tommie's parents, that Mike, a beautiful sable-colored Collie, will be recovered in the same manner as was the first pet the youngster had during the war, and they hope he is not lost forever to Tommie.

The first dog was a Scottie, Spalding recalled yesterday. He was lost for some time, until one day into Desmonds where Spalding was employed at that time, walked a woman leading the lost pup on a leash. "Nuf said, Tommie got his doggie back."

If any one who finds the dog would like to cheer a little boy to a point where he will wipe the tears from his face, telephone his father, Wal Spalding at 2862.

The PUBLISHER'S Corner by OLIVER B. JAYNES

WEDNESDAY, AUGUST 4th, was a hot humid day in Palm Springs—but it was a day long to be remembered. The sturdy band of Villagers who "stay through August" weren't bothered much over the sultry weather—they were too happy over the news that came from The Desert Sun news room just as Rotarians and members of the city council were gathering at Bombay for lunch. The Riverside county board of supervisors had just voted four-to-one to grant the City of Palm Springs the protective zoning ordinance on which city officials and a group of civic-minded summer citizens had been working so hard. This resort community is now assured of protection against undesirable development of the surrounding desert area that has been a constant source of worry. Regional zoning marks the dawn of a new day for Palm Springs.

Property owners, businessmen and residents should always be grateful for the efforts of Roy Colgate, city attorney; William Alworth, city manager; members of the city council and the small group of Villagers who represented this community in the hearings on this zoning measure before the county planning commission and board of supervisors. They did a fine job in convincing the planning commission and all of the supervisors except Supervisor Gilmore of Hemet that this fast-growing desert resort is deserving of the protection which it has been seeking for many years.

THE CEMENT MILL which S. A. Guiberson Jr. proposed to build at the foot of San Jacinto, near the Palm Springs station, cannot now be constructed unless company officials find a loophole in the ordinance now being prepared. We doubt, however, if Mr. Guiberson will try to operate such a plant in the face of the overwhelming objection of the people of Palm Springs. We believe he was sincere in his belief that the proposed plant would not harm the people of this community or their property. But most of them feel quite differently about it. It is an unhappy ending to the long struggle Mr. Guiberson has had in getting together the necessary machinery for such a plant.

EDITOR HILDRED CRAWFORD of the Banning Livewire, said See PUBLISHER'S CORNER

HIGH SNAKE BRIDGE

Highest bridge on any federal highway in the United States is the Twin Falls-Jerome bridge, which is 476 feet above the Snake river in Idaho.

Varnish brushes can be cleaned with turpentine; shellac brushes with alcohol; lacquer brushes with lacquer thinner paint and enamel brushes with turpentine, paint thinner or kerosene.

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Report Death of Mrs. Grace Pike

Word was received in the Village this week by friends of Mrs. Grace Pike, reporting her death in El Cajon July 25.

Mrs. Pike, a former resident of Palm Springs, was born in Iowa and spent many years in Pueblo, Colo., before moving to California four years ago.

She was a past Excellent Chief of the Pueblo Chapter, Pythian Sisters. During her residence in the Village she endeared herself to many who will mourn her passing. Survivors are her husband, Thomas B. Pike, and a sister, Mrs. Viola McKittrick, of Tacoma, Wash.

The press has no all-inclusive right and privilege of disclosing information that is detrimental to the country.—Representative C. E. Hoffman, Michigan Republican.

Thou are never at any time nearer to God than when under tribulation; which He permits for the purification and beautifying of thy soul.—Miguel Molinos.

New Feminine Entertainer Appears At Hotel Indio's Smart Rendezvous

Lucia Pamela, talented entertainer, is the latest attraction to be presented at the popular Rendezvous, dining room and cocktail lounge of the Hotel Indio, at Indio. The young lady entertains at the piano, and accordion, and doubles, at the solovox and accordeon. She adds a filip to the spot, which, though always attractive, is now additionally so because of new decor just recently added to the lounge and dining room. Numerous Villagers drive down each evening to dine and enjoy cocktails at the new Rendezvous.

Seminary Classmate of Reverend Blackstone Jr. to Preach at the Community Church Sunday

Reverend Donald K. Blackie, pastor of the First Federated Church of Des Moines, Iowa, will fill the pulpit at the Palm Springs Community Church during the services Sunday.

He will preach two sermons. The first one at 11 a.m. will have as its theme: "A Glorious Doctrine." The second sermon will take place at 7:30 p.m. when his topic will be: "The Meanest People in the World."

Rev. Blackie will arrive in the Village Saturday night with his wife and three children. The family plan to stay at the home of Mr. and Mrs. George B. French,

183 East El Portal.

On Monday the minister, who is pastor of one of the large churches in Des Moines, will depart with his family for Forest Home to visit with Rev. James H. Blackstone Jr., pastor of the Palm Springs Community church.

Both ministers were students together at Westminster's Theological Seminary in Philadelphia. Rev. Blackie is originally from Inglewood, Calif.

Will Vacation at Yellowstone Park

Yellowstone Park bound yesterday were Mr. and Mrs. Ed. Ewart of Rancho Mirage. Two weeks of their month's vacation the couple plan to spend with their daughter and daughter-in-law, Mr. and Mrs. Harry Voelker. Voelker, who was Captain in Special Service at the Army Air Base during part of World War II, is the business manager of the Billings baseball club, owned by the Hollywood Ball club.

P. S. Drug Opens; Village Pharmacy Closes for Month

Most of the employees of the Palm Springs Drug and Import company, were on hand to serve patrons when that establishment opened Monday after being closed for the entire month of July.

The Village Pharmacy closed Sunday night to re-open September first, according to a sign on its front door. The sign further reads that management and employees have gone fishing.

Dr. Aitken Praised By Scout Leaders

Dr. W. P. Aitken, Village physician, was warmly praised by local Girl Scout leaders for the time he freely spent in the physical examination of Girl Scouts, 24 hours before they departed for summer camp in Idyllwild.

Camp authorities require that Girl Scouts be examined by a doctor 24 hours before arrival at a camp.

American paper money was printed in some 3000 different designs by individual banks before a standard federal currency finally was adopted, according to the Encyclopedia Britannica.

CLASSIFIED ADS—PHONE 2249

Coffee Pot Most Used in Calif.

The coffeemaker is the kitchen utensil most often used by the American housewife it was found in a survey conducted in a co-operative project in three states, California, Nebraska, and Rhode Island. The survey for California was directed by Dr. Jean Warren, Assistant Professor of Home Economics at the University of California College of Agriculture.

The results which were basically the same in the Western, Eastern, and Midwestern states ought to be important not only to manufacturers and retailers, but also to the homemakers themselves.

Next to the coffeemaker housewives make most frequent use of the frying pan, 10 to 12 inches in diameter. A smaller, 8-inch frying pan came in tenth. On the other hand, the 1 quart saucepan made third place, while bigger saucepans lagged behind, in sixth and eighth position. The pancake turner was fourth and the bread knife fifth. The lowly dishpan ranked seventh, the medium sized egg beater ninth.

Far back among the also-rans were the baking utensils, which may be an indication that farm homemakers do less baking than formerly. Dr. Warren and her group also made the interesting discovery that family size had no influence on the kind, number and size of utensils.

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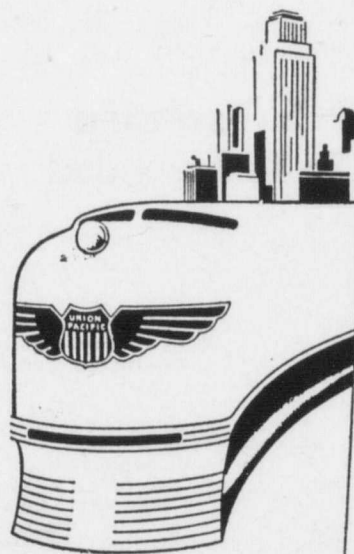
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MONDAY THROUGH FRIDAY DAYTIME FEATURES

7:00—Morn. Headlines	10:45—Guiding Light	2:30—Houseparty
7:02—Sundialers Club	11:00—2nd Mrs. Burton	2:55—U. P. News
7:30—Bob Garred, news	11:15—Perry Mason	3:00—Meet the Missus
7:45—Fred Beck	11:30—Nora Drake	3:30—Arthur Godfrey
8:00—Music in Morning	11:45—Evelyn Winters	4:00—Hint Hunt
8:15—David Valle, news	12:00—RadiOasis Ranch	4:25—George Fisher
8:30—Notes for the Day	12:30—K. Manning, news	4:30—Crosby—Club 15
8:45—Rosemary	12:45—Vocal Line	4:45—E. Murrow, news
9:00—W. Warren, news	1:00—Luncheon Music	5:00—Front Page Fea.
9:15—Aunt Jenny	1:20—World & Wall St.	5:15—In the Spotlight
9:30—Helen Trent	1:30—Concert Master (M. W. F.)	5:25—Song of the Day
9:45—Our Gal Sunday	1:30—Masterworks of Music (T. Th.)	5:30—Chas. Collingwood
10:00—Big Sister	2:00—Music, Just Music	5:45—Bob Garred News
10:15—Ma Perkins		5:55—Prelude to Eve.
10:30—Young Dr. Malone		

FRIDAY EVENING HIGHLIGHTS

6:00—My Fav. Husb.	2:00—D. Hudson Orch.	11:30—Jos. C. Harsch
6:30—Summer Review	2:15—Whitney Race	11:45—Elmo Roper
7:00—Everybody Wins	2:30—Dance Orchestra	12:00—Holly'd Bowl Sym.
7:30—Spotlight Revue	3:00—Cross Sec. USA	1:30—So You Want to Stay Married
8:00—L. Thomas, news	3:30—Olympics	1:45—Guest Star
8:15—Treasury Bandstand	3:45—L. Laseure, news	2:00—Music to Remember
8:30—Romance	4:00—St. Louis Municipal Opera	2:15—Treas. Bandstand
9:00—Mr. Ace and Jane	4:30—Sat. Scoreboard	2:30—Sunday at the Ch
9:30—Bob's Q. Lewis Show	5:00—Church of the Desert	2:00—Family Hour
9:45—Pilgrimage to Amster.	5:15—Music Just Music	3:30—Pause - Refresh.
10:00—Chet Huntley News	5:25—Song of the Day	4:00—Gene Autry
10:15—Music for Party	5:30—C. Collingwood	4:30—Dr. Standish
11:25—U. P. News	5:45—Bob Garred News	5:00—Cabin B-13

SATURDAY

7:00—Morning Headlines	7:00—Steve Allen Show	7:30—Proudly We Hall
7:02—Sundialers Club	7:30—Let's Dance, Amer.	8:00—Man Called X
7:30—Bob Garred News	8:00—Saturday Night Serenade	8:30—Blondie
7:45—Marine Band	8:30—Sing It Again	9:00—Sam Spade
8:00—Warren Sweeney News	9:30—Regan Investigator	9:30—Here's to Vets
8:05—Let's Pretend	10:00—Chet Huntley News	9:45—Decision Now
8:30—Junior Miss	10:15—Music for Party	10:00—C. Huntley, news
9:00—Theatre of Today	11:25 U. P. News	10:15—Univ. Explorer
9:30—Stars over Hollywood		10:30—Music in Night
10:00—Grand Central Station		
10:30—Give and Take	8:00—W. Sweeney, news	
11:00—Mary Lee Taylor	8:05—Howard K. Smith	
11:30—It's Fun to be Young	8:15 News Makers	
12:00—Meet the Missus	8:30—S. L. Tabernacle	
12:30—U. P. News	9:00—J. S. Navy Band	
12:45—RadiOasis Ranch	9:15—Christian Science	
1:00—E. Lawrence Orch.	9:30—People's Platform	
1:30—Country Journal	10:00—Strawhat Concert	
	10:30—Tell It Again	
	11:00—Return Engagement	

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- '41 Lincoln Club Coupe
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- '41 Chevrolet Coupe
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- '40 Ford Sedan
- '41 Buick Sedan
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Paralyzed Vets To Get Special Home Loans

Paralyzed veterans who plan to apply for federal aid in building homes especially designed for wheel chair living may obtain application forms at any VA office.

This new benefit authorizes a federal grant up to \$10,000 for use in acquiring such a home. The grant, however, may not exceed 50 per cent of the total cost. Those eligible for the grants are veterans of war or peacetime service who have a permanent and total service-connected disability due to a spinal cord disease or injury resulting in paralysis of the legs and the lower part of the body.

Special features to be incorporated in such homes are the use of ramps instead of steps or stairs, wider halls and doorways, larger rooms, special bathroom fixtures and arrangement and, in some cases, exercising facilities.

Industrial chemists are responsible for many of the present "aids to beauty", including artificial silk, synthetic leather shoes, face powder, artificial teeth, and coloring matter for lipsticks and dress materials.

Public Utility Taxes Hit New High in State

Public utility property in California reached an all-time high value of \$1,368,000,000, State Board of Equalization assessment records indicated.

James H. Quinn, Oakland, Second District member of the board, said the property should produce almost \$70,000,000 in current city, county and district revenues from local taxes.

Gas and electric companies are the largest contributors to local revenues on the basis of taxes paid on property assessed by the board, Quinn said. Railroads, with about half the taxable value of the gas and electric companies, are next, he said, followed closely

Engineers Laboe Takes Extended Leave

Art Laboe, KCMJ staff announcer is taking an extended leave of absence, it was announced this week. He plans to travel to Reno, Nevada, where he will become a member of radio station KOLO, another CBS affiliate.

Laboe will be remembered as the KCMJ announcer, who set a world's record for continuous announcing as a stunt to raise money for the Palm Springs Community Chest.

"I'll be back soon," he declared on departing.

by telephone and telegraph companies.

DESERT HOT SPRINGS, CALIF.

To relax, to build up energy—try a natural hot mineral water pool. Open every day from 10 A. M. to 10 P. M. The only Mineral Water Resort City in the West, with bungalows, apartments, hotels, theater, ball park and shopping district. For information write L. W. Coffee, or phone DHS 121. Business and residential property available with Public Utilities; water, lights, natural gas and telephone exchange. L. A. Office, 257 S. Spring St. L. A. 12, Phone MU 4459.

Select tender, juicy meats from **SAFEWAY** for *Barbecue* at its best!

Meats sizzling on the barbecue grill signal good-eating on the way! And good-eating it will be, if they're Saway meats. These tender, juicy, full-flavored meats are perfect for barbecuing... a severe test of meat quality. You see, we buy only top grades of beef, lamb and veal, bring them to you at peak flavor, trimmed free of excess bone and fat. They're so good we guarantee they'll please you... or your money back.

T-BONE STEAKS

Top U.S. Gov't grades of beef... properly aged... trimmed "waste-free" before weighing.

PORK SPARE RIBS

LEAN, MEATY. CUT FROM TOP GRADE PORK

LAMB CHOPS

CUT "WASTE FREE" FROM BLADE END OF SHOULDER

DRY SALT PORK

FOR SEASONING

Piece Bacon

Whole, full half, or end.

Pork Liver

Economical. Tasty.

Rock Cod Fillet

No waste. Ready to cook.

SAFEWAY MEATS are trimmed before weighing.

**COFFEE, TEA, JUICES**

Airway Coffee	1-lb. bag	40¢
Black Tea	1/4-lb. pkg.	27¢
Canterbury brand. (1 1/2-oz. pkg., 9c; 1-lb., 1.03)		53¢
Orange Juice	Full Natural. (18-oz., 2 cans 23c)	46-oz. can 26¢
Tomato Juice	Sunny Dawn. (18-oz. cans, 3 for 25c)	46-oz. can 21¢

SAUCES & SOUPS

Chili Sauce	Del Monte	12-oz.	19¢
Chili Sauce	Moneta	11 1/2-oz.	17¢
Cocktail Sauce	Snider	11 1/2-oz.	25¢
Tomato Sauce	Del Monte	8-oz. can	6¢
Soup	Chicken Noodle	10 1/2-oz. can	13¢
Vegetable Soup	Ranch Brand	10 1/2-oz. can	10¢

SAFEWAY SAVINGS

Shortening	Royal 1-lb. can	40¢
French Dressing	Milani "1890"	8-oz. 33¢
Ice Cream	Party Pride (Quart, or two pints, 37c)	19¢
Jiffy-Lou Pudding	Chocolate, vanilla, butterscotch.	pkg. 6¢

SOFT DRINKS

Orange Soda	Gold Rush	2 32-oz. bottles	23¢
Sno Cola	Snowy Peak	2 32-oz. bottles	23¢
Ginger Ale	Snowy Peak	2 32-oz. bottles	23¢
Strawberry Soda	Cragmont brand.	2 32-oz. bottles	23¢



Read **"NIGHT SIDE"**
August issue
Family Circle
Magazine 5¢

Hot Sauce

Gardenside Tomato.

4 7 1/2-oz. cans 19¢

Cider Vinegar

Old Mill. (Quart, 15c)

gallon 47¢

Edwards Coffee

Drip or regular. (1-lb., 52c)

2-lb. can 1.02

Granulated Soap

Par brand. (23-oz., 32c)

3-lb. pkg. 64¢

Marshmallows

Fluffiest. Note low price.

1-lb. pkg. 23¢

Orange Slices

In Cellophane bag. A Value!

1-lb. bag 19¢

Swedish Mints

In Cellophane bag. A Value!

1-lb. bag 27¢

Pancake Flour

Suzanna. (3 1/2-lb., 40c)

40-oz. box 28¢

Don't overlook these outstanding values in Saway's guaranteed, farm-fresh fruits and vegetables...

CORN
GREEN BEANS
POTATOES
PEACHES
WATERMELONS

FANCY GOLDEN FINE BARBECUED

lb. 8¢

lb. 12¢

WHITE ROSE

lb. 3 1/2¢

ELBERTA FREESTONE

lb. 9¢

lb. 3 1/2¢

CANNED VEGETABLES

Tomatoes	Gardenside	28-oz. can	17¢
Sugar Belle Peas	Coastal or Co-Va-Co	20-oz. can	17¢
Pimiento	Coastal or Co-Va-Co	4-oz. can	14¢

CLEANING AIDS

Liquid Bleach	White Magic	gallon	39¢
Blu-White Soap	Blaing Flakes	2 2 1/2-oz. pkgs.	17¢
La France	Blaing Flakes	2 2 1/2-oz. pkgs.	17¢

CEREALS & CRACKERS

Puffed Rice	Quaker Sparkies	4 1/2-oz. pkg.	14¢
Puffed Wheat	Quaker Sparkies	2 4-oz. pkg.	23¢
Soda Crackers	Bury Baker	1-lb.	25¢

SALT & VINEGAR

Table Salt	Sno-White	1 1/2-lb. box	5¢
Sno-White Salt	Plain or Iodized	26-oz. pkg.	9¢
Cider Vinegar	Heinz	quart	20¢
White Vinegar	Heinz	quart	17¢

MARGARINE

Sunnybank	Margarine	1-lb. ctn.	41¢
Allsweet	Made by Swift	1-lb. ctn.	41¢
Blue Bonnet	Yellow Quik	1-lb. ctn.	45¢
Delrich	E-Z Color	1-lb. ctn.	43¢
Durkee's	Margarine	1-lb. ctn.	41¢

OTHER SPREADS

Marmalade	Hartley's Orange	16-oz. jar	27¢
Honey	Harvest Moon	2-lb. jar	49¢
Honey Spread	Superior	16-oz. size	34¢
Sandwich Spread	Lunch Box	8-oz. jar, 21c	36¢
Sandwich Spread	Miracle	16-oz. jar	38¢

CHECK THESE VALUES

Cottage Cheese	Blossom Time, Cream or Farmer.	1-lb. carton	27¢
American Cheese	Dutch Mill brand. (1 1/2-lb. pkg., 35c)	2-lb. pkg.	1.23
Pimiento Cheese	Dutch Mill	3 1/2-lb. pkg.	35¢
Tenderoni	Van Camp's	6-oz. pkg.	10¢
Long Spaghetti	Gold Medal	2-lb. pkg.	37¢
Dry Pectin	MCP	3 1/2-oz. pkg.	11¢
Dry Pectin	Sure-Jell	2 1/2-oz. pkg.	11¢

WINE

White Table Wine	Monte Cristo, Sauterne.	5th	59¢
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Wine is offered for sale only in Safeways licensed to sell it. Full cases, straight or assorted types, less 10%. Tax additional.

ENRICHED FLOUR

Gold Medal, Pillsbury, or Kitchen Craft.	(Also Globe "A1" in 25-lb. bag only.)		
10-lb. bag	89¢	25-lb. bag	2.05

KITCHEN CRAFT FLOUR

5-lb. bag	47¢	50-lb. bag	4.09
HARVEST BLOSSOM FLOUR			
25-lb. bag	1.79	50-lb. bag	3.57

SAFEWAY

NO SALES TO DEALERS. RIGHT TO LIMIT RESERVED.

The reason most of us are not physically fit is that we are too lazy to take care of ourselves.—Sponges are a low form of animal life, with power to eat and digest.



1940 Chrysler Convertible	\$1345
1946 Chevrolet 2-Door Sedan	1750
1947 Roadmaster Conv. Coupe, 14,000 mi.	3150
1939 Buick 4-Door Sedan	895
1941 Buick 4-Door Sedan, Special	1350
1941 2-Door Sedanette Buick, Special	1295
1939 Chrysler Imperial	850
1941 Hudson	1195

— FIRESTONE TIRES —

Desert Inn Garage

193 N. Palm Canyon Drive Phone 4001

Publisher's Corner . . .

to be one of the prime-movers in Banning for the cement plant, stated in her paper Thursday that there is "talk current in the county that there may be a write-in candidate to oppose Easley." Mrs. Crawford also wrote that "it is believed that he (Guiberson) has just begun to fight."

It is unfortunate, in a way, that the cement mill had to become an issue in the establishment of a regional zoning plan for the Palm Springs area. Had it not been for the mill proposal, it is not likely that opposition to the zone would have developed in Banning where a large number of people were convinced that the plant would furnish employment for veterans. It is too bad that an issue of this kind can divide a community such as it has Banning—and cause ill feeling between communities which can profit so much through harmony and co-operation.

BANNING AND INDIO are being benefitted materially through the development of Palm Springs—because of its tourist business which brings new capital into this region. These communities, in turn, help Palm Springs in many ways. They provide many facilities not obtainable here. Let us hope that the friendly relationship that has existed between Palm Springs and its neighbors will not be impaired by this unfortunate issue.

Typical of the inter-community relationship is the Garden Date Shop of Mr. and Mrs. Hubbell which buys dates in the Coachella valley, sells them in Palm Springs, and packs them for shipping in Banning. Each community must work out its own regional zoning problem in accordance with the wishes of its people. The zone about Palm Springs does not encroach on any other community—it is 12 miles from Banning. All communities are free to seek from the county government their own type of zone in surrounding county territory.

GOOD NEWS CAME twice to Palm Springs this week, to bring wilted Villagers out of the doldrums. Not only had our defensive team held the line against some stiff opposition in the zoning battle—it was beginning to look like we might go on the offensive in the slated tramway campaign. It was announced this week by Earl Coffman, chairman of the tramway authority, that private funds will be advanced, (\$50,000) to take borings at the ten tower sites so cost of foundations can be computed. With this information, we are told, it is expected that firm bids for construction of the tramway can be obtained, the bonds marketed and work begun. That's good news, sure enough, and it's not just a rumor. The work will start within a few weeks.

Softball Olympiad Starts at
Desert Hot Springs Tomorrow

The VFW sponsored Desert Baseball Olympiad is scheduled to take place at Desert Hot Springs tomorrow night with 15 to 20 teams in Riverside county competing for prizes.

Teams expected to be on hand for the competition include, the Coachella Valley League with 10 teams, the Palm Springs League with six teams and with an unknown number of teams from Riverside, Banning and Twenty-nine Palms.

The various events scheduled for that night are not expected to take more than three hours. Highlight of the evening, in order to defray expenses, will be a dance also sponsored by the Desert Hot Springs post of VFW.

Attendance to the softball exhibitions will be free, it was announced.

Six events are on the program. They include, a 50-yard dash; base running against time; pitching contest; "fungo" batting; distance throw of the ball, and accuracy throwing.

Medals for the first three place winners will be awarded. Two team trophies will be awarded, figured on a basis of the number of points won.

One special trophy will be given to the individual competitor, who amasses the greatest number of points.

A large crowd from surrounding communities is expected to be on hand.

From Page One—MORE ABOUT

Cement Plant . . .

Springs delegation was headed by City Attorney Roy Colgate and included William Alworth, city manager; Charles Mathews, president of the chamber of commerce; Earl Coffman, chairman of the Mt. San Jacinto tramway authority; Earl Strebe, Harry Harper, Ed McCoubrey, Mr. and Mrs. Reed Hubbell, Mr. and Mrs. Harry Reed, Fred Ingram, Tom Kieley, Florian Boyd, William Veith and Gordon Feekings, city councilmen; Wall Spalding, R. F. Trezevant, S. K. Sanborn, Tony Burke, Milton Hicks, Barney Hinkle and Harold West.

ADVOCATES of the cement plant included most of the men who appeared at the previous hearing on the zoning ordinance held by the planning commission. They claimed that the mill would not give off dust and that the prevailing winds would not bring it into Palm Springs if there was any.

RESOLUTIONS opposing the zoning ordinance and favoring the cement mill were presented to the board by the Indio Chamber of Commerce and the Exchange club of that community. Banning was well represented at the hearing and a petition signed by some 1500 residents of the Pass area also opposing the zoning asked by Palm Springs was likewise presented to the board. Most of the Banning residents who spoke claimed that the cement mill would furnish employment for veterans and benefit the Pass communities through increased payroll income.

"**MINING LIMESTONE** in the mountainside near Palm Springs would undermine thirty-five years of hard work spent in building up this world famed desert resort," Attorney N. L. Thompson said in summing up

The Desert Sun

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Social ACTIVITIES

By "MY GIRL FRIDAY"

Attorney Thompson
Host at Cocktail
Hour in Riverside

Following the zoning hearing held before Riverside County Supervisors Tuesday, many of the Villagers who were present, gathered at the home of Attorney H. L. Thompson in Riverside for cocktails.

Among those present were: the legal partner of the host, Roy Colgate, Palm Springs city attorney, City Manager William E. Alworth, Earl Coffman, City Councilman Florian Boyd, Harry Harper, Gerald Sanborn, Councilman Tom Kieley and Bill Fadden.

Banning Theatre

Phone Banning 3714
Box Office Opens Eve., 6:45
Saturday, Sunday, 1:45
IT'S ALWAYS COOL
Matinee 2 P. M. Daily

FRI., SAT. AUGUST 6-7

Paulette Goddard
MacDonald Carey
"HAZARD"
Dan Dailey
"My Regards to Broadway"

11:30—Sun. Morning, Aug. 8

Mexican Feature
"CAMPEON SIN CORONA"

Sun., Mon., Tues., Aug. 8-9-10

Mark Stevens
Barbara Lawrence
"THE STREET WITH NO NAME"

Sunday Shows, 2:00, 3:30, 9:10

Mon., Tues., 7:10, 10:40

Judy Garland - Gene Kelly

"The Pirate"

Sunday Shows, 3:46, 7:15, 10:40

Mon., Tues., 8:45

WED., THURS. AUG. 11-12

Randolph Scott
Robert Mitchum
"GUN HO"

Jon Hall in
"Eagle Squadron"

Mrs. Johnson Ardent
Follower of "Walton"

Mrs. William A. Johnson will "walk a mile" for an opportunity to cast a fishing line.

Hearing that the fishing was good at Crestline, she persuaded her husband and two sons Gene and Bob to drive her to the mountain resort last Wednesday. There she will remain for two weeks. Mr. Johnson and his two sons, returned to the Village to redecorate their place of business, the Stone's Date Shop.

Dr. and Mrs. Potter
Entertaining Guests

Dr. and Mrs. James E. Potter, of 355 San Carlos road, are entertaining house guests this week, Mr. and Mrs. Lawrence Stevens of Sacramento, and Miss Gertrude Potter, sister of Dr. Potter, of Long Beach. Other guests recently were Commander and Mrs. Ernest W. Lacy of San Diego.

Mrs. Potter spent a few days in Los Angeles visiting friends last week and while there met Catherine Finchy and Louise Began. Together they enjoyed the stage show Carousal. On this same trip Mrs. Potter visited at the home of Louise Began and also the home of Dr. and Mrs. L. B. Thompson, in Long Beach.

To Be Guests at
Purnell Ranch

Mr. and Mrs. Jack Sutphen were preparing to leave tomorrow for Pordan Hot Springs, deep in the Sierra mountains. They will be guests at a ranch operated by Elmo Purnell, co-owner of Hatchitt's Market.

Mr. Sutphen is employed by the Plaza Garage and his wife at Palm Springs Bullocks.

Mr. and Mrs. John Gray are leaving this weekend on a delayed honeymoon. Points of interest they will visit will be San Francisco, Oregon, Washington, and will also spend some time in Reno. They will be gone three weeks.

Villagers Complete
13,000 Mile Motor
Tour in 8 Weeks

A 13,000-mile motor trip, which consumed two months of time, ended with the return of Mr. and Mrs. Chamberlain, Monday.

During their tour they visited thirty-three states, visited Quebec and a good portion of Canada, traveled up to Nova Scotia and visited Prince Edward Island.

After leaving the New England states the Villagers drove up the Gaspé peninsula to Nova Scotia. They came home directly from the Black Hills of South Dakota.

Remarked Mrs. Chamberlain: "I almost wore out my watch changing the time from one region of the country to another and in places where daylight saving time had to be considered."

Both had planned to visit Yellowstone National Park, but a cold contracted by Mrs. Chamberlain, decided them to return to Palm Springs.

"It sure is glad to get back to the Village," smiled Chamberlain, who has lived here for 27 years and is one of the oldest building contractors in Palm Springs.

Announce Wedding of
Miss Billie Jo Henry

Forthcoming marriage of Miss Billie Jo Henry to Warner E. Moore, in Reno, Nevada, August 14, was announced in the Village yesterday.

Both Miss Henry and Mr. Moore are graduates of the Palm Springs high school and have lived with their parents in the Village for several years.

At present the prospective bridegroom is employed as the stock manager of the Pittsburg Plate Glass company in Stockton, California.

Miss Henry is living with her parents near Oakley, California, address: Route 1, Box 237.

Young Moore who is 20, is the son of Archie Moore, owner of the "Three Musketeers" near White-water.

Miss Henry, 19, is the daughter of Mr. and Mrs. Bill Henry, of Palm Springs.

After their marriage the newly-wedded couple will make their home in Stockton.

Stefano Family Leave

Mr. and Mrs. Sam Stefano and son Ricky left on an extended trip to visit with Mrs. Stefano's parents in Oregon. From there, they will drive to Syracuse, New York for a visit with Mr. Stefano's parents. They plan to be gone for the rest of the summer.

Jean Pignerie left for Lake Arrowhead Wednesday for a visit with her sister Eleanor Chamura. Both sisters plan to go to Hollywood Friday, to attend the Black-Outs and will remain in Los Angeles for four days visiting their sister Mrs. Rocco and family.

Mr. and Mrs. Earl Hough and children, Melinda and Brent, are at Balboa Beach for a much needed rest. They plan to be away for a month.

Mrs. Albert H. Brown of 618 Calle Roca, returned Tuesday, after spending a month with her brother and friends in San Francisco.

Tani and Johnnie Boyle left Tuesday for Colorado. They will fill an entertainment booking there.

Mr. and Mrs. Jack Gorham spent a few days this week at Balboa.

Mr. and Mrs. Robert Ransom are expected back in the Village this week from Los Angeles where they have been residing for the past few weeks.

Mr. and Mrs. Jimmy Cooper, accompanied by Mrs. Hutch Moseley, left for Newport and Long Beach. Hutch will join them Friday and remain for the weekend.

RUSTY LANTERN
Cocktail Lounge

BEAUMONT • • • • • CALIFORNIA
Open 7 Days a Week
4 P. M. to 2 A. M.

STEAK AND CHICKEN DINNERS
LOBSTER IN SEASON
MOST POPULAR PLACE IN THE PASS



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Liquid Carbonic Soda Fountain

With 8-hole ice cream section and bob-tail with carbonator and unit complete.

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Open All Summer!



Your Favorite Liquors
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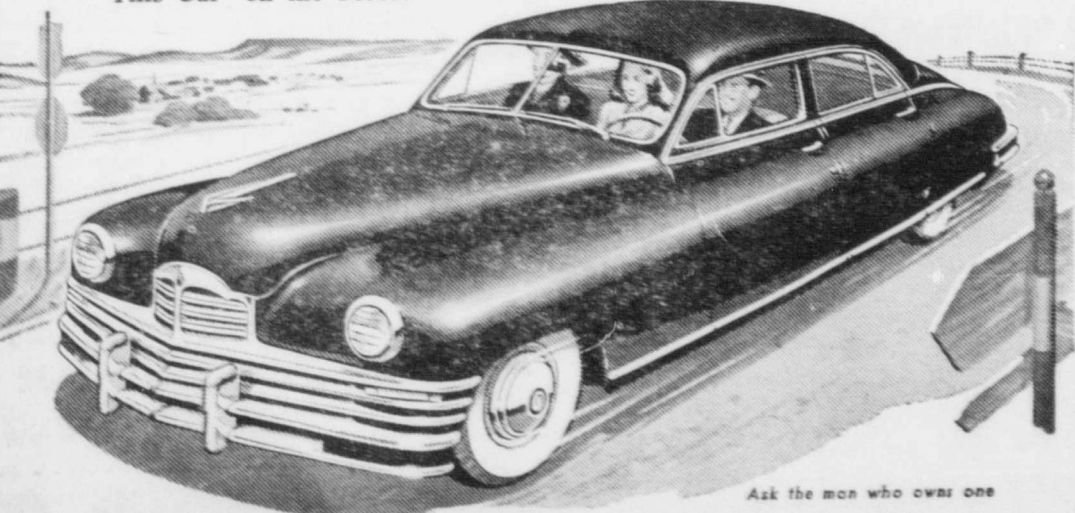
Open All Day Sunday
Daily, 10 to 9 P. M. Saturday, 10 to 10 P. M.
392 N. Palm Canyon Drive Phone 4153

Now—Immediate Delivery

1948 Packard

Out of this world...into your heart...

This Car—on the Floor!



Ask the man who owns one

EL MIRADOR GARAGE

1090 N. Palm Canyon Drive
PALM SPRINGS, CALIF.

Mrs. Ethel Hassenbush, 504 Indian Trail and her brother, Edward Edelman who are visiting in their former home state of Iowa are expected back in the Village, friends report.

Visiting Alvin Meyer at the Villa Hermosa is his daughter, Miss Christina Meyer from the state of Pennsylvania. It is reported that she will spend the summer here.

If You Wear This . . .



Then Come to

AMERICAN VETERANS

WORLD WAR II

—AMVETS—

MEETINGS

Next Meeting
Monday Night
August 9th
7:30 P. M.
at the BOMBAY

DESERT
HOT
SPRINGS

THEATRE

Box Office Opens 6:30 P. M.

SATURDAY - SUNDAY
AUGUST 7-8

FRED MacMURRAY

in

"THE MIRACLE
OF THE BELLS"

CARTOON

CLASSIFIED ADS—PHONE 2249

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WE DO THE MIXING—and deliver your concrete order on the job ready to pour. It's the time, labor and money-saving way to get the work done. We can deliver your concrete within a few hours after your phone call. Your concrete properly weighed and mixed to gain proper proportions for maximum strength. New plant in Palm Springs.

Massey Building Materials Co.

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S. Palm Canyon Dr., Palm Springs—2½ Miles South of City
Phone—Ask Operator for ZENITH 2901—No Toll Charge

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Carl Downing, Resident Manager

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INDIO

DIRECTORY

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and Desert Area REAL ESTATE DEALERS

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ASSOCIATES 2883
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BASSETT, CLINTON 7133
601 E. Andrews Rd.
BECKLEY, BENTON 7478
Opposite George's Steak House
BELYEA, MARIE 2817
343 N. Palm Canyon Dr.
BORRERO SPRINGS CO. 3666
8 The Plaza - 2793
BURKET FEELINGS & VEITH
7053 - 754 N. Palm Canyon Dr.
CAMERON, DON 1091
Rancho Mirage Hwy 111
CREE, RAYMOND 8444
285 N. Palm Canyon Dr.
EMMONS REALTY CO. 7882
238 S. Highway 111
FOSTER, H. H. ASSOC. INC.
3555 - 101 N. Palm Canyon Dr.
FOUTZ, RUTH 3854
235 S. Palm Canyon Drive
FULTON, MURIEL E. 2226
482 N. Palm Canyon Dr.
GRILL, ERNEST, JR. 6666
344 N. Palm Canyon Dr.
HAGER BELL B. 4873
122 S. Indian Ave.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
HILLER, RAY 2957
444 N. Indian Ave.
HYDE, CORA BELLE 5101
290 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
507 N. Palm Canyon Dr.
JAMES, MARTHA 7876
457 N. Palm Canyon Dr.
KAGNA, A. L.
278 S. Palm Canyon Drive
MATHEWS, CHARLES 2772
463 N. Palm Canyon Dr.
MATLOFF, BESS 3191
235 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
431 N. Palm Canyon Dr.
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861 N. Palm Canyon Dr.
OLMAN, GEO. REALTY CO.
2906 - 457 N. Palm Canyon Dr.
PALM SPRINGS RLTY CO.
2832 - 260 N. Palm Canyon Dr.
RANSOM & HINKLE 3666
311 S. Palm Canyon Dr.
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RYNNE, MABEL M. 3599
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on Ramon Road
SHEPTENKO, PETER B. 7366
475 N. Palm Canyon Dr.
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465 N. Palm Canyon Dr.
SENTINAL RLTY CO. 2907
315 N. Palm Canyon Dr.
TAHQUITZ RIVER ESTATES
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CATHEDRAL CITY
ARNER, SAM D. 1181
BLAKELEY, M. H. 1493
HILLERY, WILLARD R. 1157
(Dial 2721 for above)
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COVEY, C. C. DHS 256
W. Pierson Blvd.
HULME, HENRY M. DHS 106
17 N. Palm Drive
SMITHWICK, CONSTANCE
DHS 337 - 110 W. 6th St.
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1096 - Rancho Mirage Hwy 111
PALM DESERT CORP. TRACT
OFC. Indio 7532
Highway 111
PALM VILLAGE LAND CO.
Highway 111 Indio 7537
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MURIEL E. FULTON 4934
Guy Sartin, Assoc.
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HICKEY'S 2643
65 N. San Gorgonio Ave.
STOWELL, FRANK 4523
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STROUT REALTY CO. 2483
977 W. Ramsey St.
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Beaumont
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399 E. 6th St.

The Desert Sun

REAL ESTATE SECTION

Palm Springs and the surrounding desert area is one of the most active and rapidly growing real estate markets in California. Only through the medium of The Desert Sun can readers keep in touch with this activity; hundreds of them in all parts of the country follow it regularly. Many buyers and sellers of Desert Area Properties meet each week through the medium of this newspaper.

SEE THE CLASSIFIED PAGE FOR MANY OTHER REAL ESTATE LISTINGS

Public Utility Property Valued At \$23,993,290

Increased \$4,337,810
In 12-Month Period

Riverside county's tangible public utility owned property was valued this year at \$23,993,290, State Board of Equalization member James H. Quinn said yesterday.

That figure is an increase of \$4,337,810 or 22.07 per cent over the corresponding figure for 1947, Quinn said.

Over the state as a whole, assessment by the Board of Equalization on public utility owned property was \$1,368,000,000—an all time high. It was 10.98 per cent higher than last year.

Local taxes collected from the property should produce nearly \$70,000,000 in current city, county and district revenue, he said.

Quinn pointed out that gas and electric companies would be the largest contributors to local revenues on the basis of taxes paid on property assessed by the Board of Equalization.

Railroads were something less than half the taxable value of the gas and electric companies were next, he said, and were followed closely by the telephone and telegraph companies.

OFF TO LONG BEACH for a stay of one month is Robert B. Armeson, who plans to visit his brother Frank Armeson and family.

MELLOR, CARL 2834
660 Beaumont Ave.
STROUT REALTY CO. 3413
214 E. 6th St.

CHOICE LOTS BUY NOW BUILD LATER

C-R
Palm Canyon Drive
250 ft., \$27,500

R-1
Chino Canyon Mesa Tract
100x135 ft., \$5,000

Las Palmas
115x126 ft., \$6750

Palm Canyon Mesa
100x140 ft., \$4750

Winterhaven Tract
Two Adjoining Lots
100x120 ft., \$4100

R-3
Choice Sections
60x100 ft., \$3100

Over an Acre, \$15,000
100x110 ft., \$5750

100x126 ft., \$5,000
100x100 ft., \$4750

**MUNHOLLAND
& CO.**

431 N. Palm Canyon Drive
Phone 3673

CHET HOOBER
CHARLOTTE BRIDGMAN
Associate Brokers

Ask Federal Aid In Purchase Of Small Farm Units

Revolving Fund of
\$50,000,000 Sought

Representative Chet Holifield (D., Calif.), has introduced a bill to permit the government to purchase large land holdings within California's Central Valley project and resell them in small tracts on easy terms to individual farmers.

Veterans would be given preference in bidding for the small tracts.

The bill would set up a revolving fund of \$50,000,000 for the Secretary of Interior to use in buying the land from individuals holding more than 160 acres or married couples owning more than 320 acres. Holifield said the bill would relieve a drastic "land hunger" in California.

SITUATION UN-AMERICAN

"To have thousands of our finest people who know farming . . . going landless while great corporations are allowed to take profits on thousands of acres made productive by waters developed by costly public projects in the Central Valley is manifestly un-American," Holifield said.

Federal law now prohibits delivery to a single farmer of more than 160 acres of land. Holifield said big landholders are "doing everything in their power to obtain water without abiding by the law."

Mrs. Williams Returns to Wright & Tracy Office

Mrs. Billie Williams, associate broker in the realty firm of Wright and Tracy, has just returned from a five day vacation to Balboa where she visited with her son, Richard and his wife. She also spent some time at Laguna Beach.

A Real Honest Value

Three de luxe rentals plus a 2-bedroom, 2-bath owner's suite. All new and beautifully furnished. Landscaped, walled. Desirable. \$44,500. Only \$25,000 down.

ON THE MARKET FOR THE FIRST TIME

A choice, dude ranch, trailer park or rancho site. New well—385 gal. per minute. Over 850 ft. of concrete irrigation pipe and stands. 660 ft. of paved highway. About 3 miles from Wonder Palms Hotel, 1/2 mile from Rancho Mirage. \$16,000

For Better Buys
Always See

Frank Miller
REALTOR

Associate ARCH NOBLE
428 N. Palm Canyon Dr.
Phone 2929

Grant Landlords Rent Increase in 70 Percent of Cases

All Rent Boosts Granted
Under New April Law

Landlords were successful in 70.5 per cent of their requests for an increase in rents.

According to Ben C. Koepke, rent director of this area, of the 841 cases involving landlord request for increased rentals during the month of July, only 29.5 per cent were disapproved.

During the same period, 706 new requests were received, based on the need for individual adjustment. Such increases may be sought on the basis of major capital improvement, increase in services or equipment, increased occupancy, equitable rents, decrease in net revenue and operation at a loss.

No automatic increases in rent are allowable under law, Koepke emphasized. Petitions must be filed with the area office if landlords feel their case merits attention.

Since April 1, when the new rent law became effective, the area offices have processed petitions from 5022 landlords, granting 3123 increases and denying 1440. Still pending are 459.

Gore Brothers Inspect Lands

A. L. Gore and his brother Gore, theater chain owners were in the Village over the weekend to study the possibilities of a land development north of Palm Springs' city limits. They were shown the area by the realty firm of Guy Anderson and Terry Ray.

Mr. and Mrs. Phil Delano are taking a two weeks vacation. When last heard from by friends they were motoring through Wyoming, visiting at ranches and plan to spend a few days at Laguna before returning to the Village.

New Desert Home Only 15 Minutes from Center of PALM SPRINGS



\$3500 Complete
Including large lot

Constructed of pumice block and steel. Large living room, bedroom, kitchen, bath and utility room. Complete plumbing, wiring and light fixtures. DIRECTIONS: Drive east on Ramon Road, cross Highway 99 and continue for 1/2 mile on Ramon Road to

SHANGRI-LA PALMS
Manitou Desert Homes Co.
6912 Hollywood Blvd.
Hollywood, Calif.
Telephone GLadstone 2610

Water, Water, Water

Acreage across from B Bar H Ranch and Bubbling Wells and on Palm Drive near Desert Hot Springs. 520 acres located near Dos Palmas Tract and Two-Bunch Palms. Abundance of water piped to acreage, either hot or cold. Forty acres up on paved highway. Best location in the desert for development.

Two Bunch Palms Land Co.

PAUL DERVAES, Mgr.

EARL F. BRIZENDINE
Exclusive selling agent

Dos Palmas Tract
Palm Drive and Dillon Road
P. O. Box 179, Palm Springs

Indian Bureau Criticized in Washington

Senatorial criticism in the handling of "heirship" cases was leveled at the Indian Bureau in Washington this week.

Senator Butler (R.), chairman of the Senate's Interior Affairs committee, criticized the Indian Bureau's method of handling these "heirship" lands. He said that lands should be sold and the proceeds divided among the heirs, but that in some instances the shares would amount to less than 160ths of a cent.

For example he cited one case where the division was figured on a basis of 52,582,064,000th of a share. For some heirs to receive 1 cent, he said, \$750 first had to be collected in rentals.

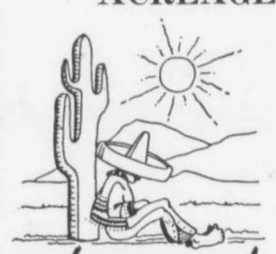
Because checks usually are not made out for less than \$1, Butler said it would be more than 1600 years before sufficient funds accumulated in some heirship funds to justify issuance of a payment check.

"It should be obvious to anyone," he said, "that the Bureau is simply holding on to these heirship lands for the purpose of keeping its control at the expense of the Indians, the public and the taxpayer."

Munholland & Co. 'Activity Is Good'

Charlotte Bridgman, associate broker with the realty firm of Munholland and Company, reports that present activity around her office looks good for realty sales in the near future and especially this Fall. Both Harold Tracy and Billy Wright are vacationing for the summer out of the Village.

LOTS HOMES ACREAGE



LIVE IN THE SUN!
Buy in Palm Springs

C. J. Burket
Gordon Feelings
William Veith
REALTORS

Rhodah Garner Associate
754 N. Palm Canyon Dr.
Phone 2968

Dos Palmas Homes

Drive out to Palm Drive and Dillon Road, near Desert Hot Springs and B Bar H Ranch. See the new homes that have been passed by FHA on final inspection. Large living room, large bedroom, kitchen, shower with toilet and wash basin. Built of pumice-concrete. Large lot 52 1/2 x 180. Gas, lights and water installed. Paved streets, all utilities paid for. Abundance of soft water. Share in mutual water company free. Houses \$4550, reasonable down payment, balance FHA terms, cheaper than rent. Large lots on reasonable terms.

Drive out Indian Avenue to Highway 99 and jog to the east and continue to Dillon Road 1 1/2 miles, then turn east 2 1/2 miles to the tract.

STRONG & DICKINSON

Owners and Developers

Earl F. Brizendine
Exclusive selling agent

Dos Palmas Tract
P. O. Box 179
Palm Springs

PALM SPRINGS, CALIF.
Friday, August 6, 1948

The Desert Sun

Building Boom To Continue to Hold

The boom in business and industrial construction continues unabated, according to Dwight W. Winkelman of Syracuse, president of the Associated General Contractors of America.

"We have been pretty well over the country," Winkelman said in Los Angeles, "and most everybody seems to have a building program in mind. The industry is using all the materials at hand, and there is a heavy backlog of business waiting. There is no sign of a bust at this time. The total volume of commercial and industrial building this year will be 10 per cent over last year and the trend is continuing."

Winkelman is in Los Angeles to confer with the Southern California chapter of their organization.

Hillery Off to Mountain Cabin

Cathedral City realtor and old time resident of that community, William Hillery, was preparing to leave yesterday with his wife for their cottage near Thomas Mountain off the Pines-to-Palms highway. They will return around September 1.

Mathews Reports Good Prospects

Charley Mathews, realtor reports that several realty transactions are in the process of negotiation.

BRAND NEW ULTRA MODERN HOUSE

Beautiful Living Room, 16x24
Two Large Bedrooms
With Wardrobes
Bath and Kitchen Tiled
Enclosed Patio With Fireplace
Carport for Two Cars

This house was built for desert living and is located in one of the most desirable tracts in south side.

\$20,500 . . . attractive terms

**PALM SPRINGS
REALTY CO.**
260 North Palm Canyon Drive
Phone: 2832

Morongo Valley

"The Cream of the Desert"
BUILDING LOTS

\$300

With Paved Streets and Utilities
ALSO CHOICE ACREAGE

RAY C. SMITH, Realtor

Angel's Cafe—Morongo Valley
or P. O. Box 105—Morongo Valley

HAROLD HICKS' EXCLUSIVES

\$18,400.00. WELL CONSTRUCTED, unfurnished three-bedroom, two bath home on lot 100x103 in the popular SUN VIEW ESTATES TRACT.

\$52,500.00. DISTINCTIVE newly decorated and furnished four-bedroom, four-bath home on lot 130x135 with two shares irrigation water in the lovely LAS PALMAS ESTATES.

HAROLD HICKS
REALTORS

I. S. (Mike) Flavin
Mildred E. Jackson

S. S. (Dinty) Moore
Onas M. Ward

2736—Phones—6711

PETER B. SHEPTENKO



Headquarters for
Palm Springs Real Estate

TWO-BEDROOM—MODERN

New, beautifully-built home on large lot with irrigation water shares. Designed by leading architect to obtain maximum view. Many building innovations including unusual windows and ventilating. In addition to the two bedrooms (each with bath), there is a den with bar and guest bathroom. Furnace heat, airconditioned, fine brick fireplace as well as outdoor barbecue. An exceptionally fine home at \$28,500.

BEAUTIFUL NEW HOME

In Merito Vista on estate-size lot. Three bedrooms, two baths. Well constructed and offering all that is to be desired of a desert home—spacious rooms, plenty of built-in wardrobes, floor-to-ceiling windows, brick patio, exceptional fireplace, two-car garage, unit heat and airconditioning ducts. This home must be inspected to be appreciated. Priced at only \$31,500

HOME WITH POOL

In one of Palm Springs finest residential sections. Four bedrooms, three baths, large living room with fireplace, porches and patio. Grounds are walled and beautifully landscaped, including citrus and rare shrubs and plants. Large swimming pool is heated and filtered.

Furnished Price, \$37,500 for Quick Sale

IN PALM CANYON MESA

Three bedrooms, 2 baths, maid's room and bath, large living room, two fireplaces, patio and outdoor barbecue. Beautifully built. Hollow tile construction.
Corner Lot, 120x150, completely walled and landscaped. Completely furnished at \$38,500. (Much less than replacement cost.) Owner anxious to sell and will consider any reasonable offer.

THE PIONEER REALTY COMPANY OF PALM SPRINGS - 475 NORTH PALM CANYON DRIVE - PHONE 7366

Cathedral City News Roundup

VICTORIA SCHERCK, Correspondent Phone 1592

Mr. and Mrs. Fay E. Horton are having a wonderful vacation with their son and family in their old hometown of Denver, Colo. The weather is very delightful, they report, and will be home September 1.

Mr. and Mrs. Hart Kopp, owners of the Cathedral City pharmacy, spent a few days in Los Angeles, returned home for two days and left for Canada. They will be gone all August.

Mr. and Mrs. Jonny Palmer and daughter, Vicki, leave this week for Seattle. They plan to return Sept. 15.

Mr. and Mrs. Harvey Peterson are spending some time at their cabin on Pioneer Flats.

Mr. and Mrs. Marion (Butch) Harris are spending a few days in the high Sierras fishing and resting.

Mr. and Mrs. Russell Smedley, operators of the fountain in the Cathedral Grocery, left on Tuesday for an extended vacation in Oregon. Shirley has been visiting in Bellflower at the home of her sister, Mrs. Butcher and in Oxford. They plan to visit the James Jordan family in Grants Pass. Elmer Colglazier will accompany them north.

There was a surprise party on Monday night at the Slim Larsen ranch in honor of Water Calglazier's and "Slim's" birthdays—at least it was a surprise to Walter if not to Slim. The time was spent making home-made ice cream and consuming it. Moving pictures were shown.

Robert Hillery recently returned from a vacation spent on a large ranch at Casa Grande, Ariz. The ranch is operated by Charlie Sherrill.

After leaving the ranch Bob visited the Bryce, Zion and Grand canyons and the painted desert. Home now, Bob is anxious to take that vacation all over again.

Mr. and Mrs. Irving Sussman and Mr. and Mrs. Bert Wade spent last week-end in San Pedro. The Sussmans leave this week for Prescott, Ariz., where they will put on their puppet show.

Nadine Copeland will operate the fountain in the absence of the Smedleys.

Tiny Henry is vacationing at the post office while Mrs. Wm. (Millie) Kiser takes her vacation at her ranch in Banning.

Mr. and Mrs. Horace Crawford entertained Bob Nigh and a friend from the Santa Maria aeronautical school. The boys flew down and took Dorothy and Marie Ide for an aerial view of the desert. The boys thought it was a bit warm here but promised to return another time when it was cooler.

Word from Mr. and Mrs. Robert DuVal, who are vacationing in Lennoxville, Pa., reports a grand time but found it drier there than last year.

Mr. and Mrs. Ernie Sigman and daughter, Susie, returned to Los Angeles after spending several weeks in Cathedral City assisting Mr. Hart in the drug store. Ernie plans to attend Santa Monica City College to take pharmacy. Later he plans to go to University of Southern California.

The new business in the old Country Store building to be managed by Mr. and Mrs. Alex Apfelzwig will be called the "Desert Yardage". Mr. and Mrs. Apfelzwig will make their home at the Sven-Ska.

Dick Strandgaard was home from the hospital over the weekend. Says he expects to be home for good in about two weeks.

Art and Gene Faulkner left this week for Las Vegas. They were winter residents of the De Luxe Trailer Court.

Mrs. Harry Greenfield returned from Los Angeles where he attended the wedding of his youngest son, Morris Greenfield to Alvena Levin. The wedding was performed at the Roosevelt hotel where a reception was held in the Redwood room. The bridegroom is a mechanical engineering student at U.S.C.

Joplin, Missouri, is located in a rich mining district, that produces lead, zinc and coal.

The world is in a state of tension that will last for years. For the period ahead we must be sure that we are buying the most useful weapon. We must be sure we don't fall into the fatal apathy of thinking in terms of the recent war.

Leaders of the armed service have failed miserably to provide an integrated program for the defense of this country. . . . The military has taken advantage of Congress in an election year to seek excessive appropriations. —Sen. Wayne Morse (R) of Oregon.

Girl Scouts Mix Fun and Lore at Idyllwild Camp

Thirty-four Village Girl Scouts, part of whom are still attending Azalea Trails, summer camp in Idyllwild, mixed fun and learning of Scout lore, during their stay there.

They attended magic shows, took part in stage skits, witnessed a show put on by Rin Tin Tin III, saw Boy Scouts who camped near by do Indian dances and listened to legends of nearby mountains.

They also partook in "cook-outs"; were taught arts and crafts and enjoyed hikes. They were divided in groups of 25 to 30, each with its own outdoor fireplace, and slept on cots scattered beneath trees.

Those who attended camp and some of whom will return August 13 are:

Shirley Allegrini, Cecily Bond, Joanne Cameron, Donna Mae Campbell, Marilyn Clark, Isabel Crocker, Mary Crocker, Sharon Eske, Theresa Godinez, Pamela Gregg, Jean Hicks, Virginia Hubbs, Sharon Hume, Patricia Kelly, Arlene Larmore, Geanine Leonzio, Mary Ann Lewis, Rafaela Marmolejo, Rosemarie Murray, Maralejo Paul, Hortense Prieto, Eleanor Purcell, Joan Rudy, Lyn Sanders, Carole Sanford, Janice Wise, Bonnie Woodmansee, Barbara Bivorse, Melinda Hough, Geraldine Smith, Andrea Lester, Lillian Lester, Juanita Griffen and Stephanie Bruton.

Vets "On-the-Job" Trainees to Get Pay Boosts

Increased subsistence checks will be received Aug. 10 by most veterans who are taking on-the-job training, under the GI Bill of Rights. However, only those servicemen who have filed necessary papers will benefit, according to L. C. Chapman, manager of the VA regional office in Los Angeles.

Some of the checks should have been received by veterans last Saturday, Chapman said.

Veterans are asked not to write, call or visit the VA offices to inquire about the new increases. However, those veterans who have not returned the necessary papers, called form 7-0083, by August 20, will have their checks suspended.

Civil Engineer Added to City Building Dept.

A civil engineer, licensed in California, has been added to the staff of the Palm Springs Building Department, it was just announced.

Harold Moore, formerly with War Assets Administration, assumed his new duties as a junior building inspector with the building department Monday.

Prior to his employment by the city, he was in charge of maintenance of surplus army airports for the War Assets Administration. His territory included all of Southern California.

Moore who is married and the father of five children, plans to move his family here from Los Angeles just as soon as suitable quarters can be found.

City Manager William E. Alworth stated that Moore has had considerable experience in the design department of wharves and harbors for the United States government.

Forest Areas Closed by State Ranger

If you are planning on making a weekend jaunt to national forest land in Riverside and Orange counties, you had better change your plans, at least for the summer.

This was the announcement made by J. K. Munhall, ranger for the Trabuco district of the Cleveland National Forest, who said, the closure was made necessary by the increased fire hazard at this time of the year.

Munhall emphasized strict enforcement will be carried out by the forestry department crews. Hunters will not be permitted to enter there areas even if they have permission to hunt from private land owners.

Earth Cracks Mystify Valley

Cause of open cracks in the earth some of which are ten feet wide and almost as deep, found in western Coachella Valley, is mystifying engineers.

These fissures in the earth, were found following the heavy deluge of rain July 23. One of the cracks runs up to the All-American Canal and was believed the cause for a fill washing out from under the canal.

J. S. Reger, resident engineer in the area advanced the opinion that the cracks may be due to the land settling because of the lowering of the water table. He said the water level has dropped an average of five feet last year. The recent rain caused no appreciable rise, he stated.

Villagers Abroad

Like many residents of Palm Springs are spending part of the summer away from the desert. This time Mrs. Oertel and I managed to get rather far away in a short time.

We are now on the S. S. Brazil off the east coast of South America below the bulge. Tomorrow we have our first stop at Bahia. We left New York City July 16. Wednesday we stop at Rio de Janeiro where I shall post this note to The Desert Sun.

We have a few days at Santos, the coffee port, also at Sao Paulo, the Chicago of So. America. Then we stop at Montevideo, capital of Uruguay. Our longest stop will be at Buenos Aires. On the return trip we visit Trinidad, port of Spain.

The stop at Bahia tomorrow is not a scheduled one. The governor of Brazil invited the ship's captain to stop at Bahia because the ship is named after his coun-

try. This is its second trip to So. America.

The S.S. Brazil has a displacement of 33,000 tons. It carries 400 passengers, and its crew numbers about 400 also.

For a week we have enjoyed balmy weather, but it has been very damp, even as we crossed the equator. But we, from Palm Springs, should be able to stand considerable of such moisture. It is getting cooler as we sail southward. South America is having mid-winter now, and by the time we get to Buenos Aires we are told we shall find it chilly. We are duly prepared!

We return to New York City August 23. After brief stops at New York and Chicago we expect to be in Palm Springs again on September 2. I shall be back on the job as principal of the high school immediately thereafter.

With greetings, and high personal regards, I am

Sincerely,
ERNEST E. OERTEL

Village Youths Enroll at Redlands U

Three Village youths have enrolled for a special five-week course at the University of Redlands, it was just announced.

The students are Patterson Chaney, 275 Tamarisk road; Robert Lienau, Box 604; and Donald E. Williams, 610 Via Monte Vista.

Enrollment in the second summer session program amounted to 400 students, it was reported.

Special features of the program include workshops in audio-visual education and Christian education at the local Redlands' church.

Moseley's Enjoy Month's Vacation

Mr. and Mrs. Hitch Moseley, 266 Palo Verde, arrived in Palm Springs after a month's motor vacation.

Their trip took them to Grand Canyon, Zion National Park, Salt Lake City and to Yellowstone Park, where they spent some time. Wyoming was their next stop and there Hutch and his wife Billie became dudes for one week at a ranch called the "Saddle Sting."

While there the Moseleys enjoyed a two-day pack trip and had good fishing weather, catching the limit every day. Touring through Estes Park, Calif., they stopped finally, at Central City.

SERVEL GAS REFRIGERATORS

EASY WASHING MACHINES

GAS RANGES

Wedgewood
O'Keefe & Merritt
Gaffers & Sattler

Henry A. Simsarian
850 N. Palm Canyon Dr.
Phone 7414

FREE POTTERY!

WHILE IT LASTS!

For a Marfak Lubrication
or \$3.00 Purchase of Oil or Gas

TEXACO SERVICE

CATHEDRAL CITY
ANDY LESTER, Owner K. K. YOUNGS, Mgr.

FOR SALE

Cathedral City lots, dwellings, courts,
Sunair restricted lots.

ACREAGE—Large or small. Mountain homes
Insurance

See

HILLERY

CATHEDRAL CITY

Open weekdays 9-12 until Sept. 15

Adolph Isreal, realtor and his wife Rose who operates the Rose of Beverly, beauty salon, are expected back in the Village this week after spending two weeks in San Francisco.

SPORTSWEAR GIFTS WESTERN WEAR

Scott's
HOUSE OF GIFTS
CATHEDRAL CITY

FOR MEN, WOMEN AND CHILDREN

Telephone 2721—Then Ask for 1043

Open Evenings and Sundays—All Summer



See Sam Arner's DESERT REALTY CO.

1. Grapeland with water, 80 acres. Level. 400-in. well, pump, 2-bc. room home, 300 date trees. Close to Rancho Mirage. Priced very reasonable.
2. Lots 105x135—\$800. \$250 down, \$15 month.
3. Concrete block home, nice neighborhood, fine view, \$6500.
4. Court Bargain. New 7-unit Court (3 duplexes and 2 bedroom home). Tile showers and sinks, lawn, flowers, etc. Reduced from \$38,000 to only \$28,500. Fully furnished.

OPEN MOST EVENINGS

DIAL 2721—ASK FOR 1181

FOR SALE, LOTS

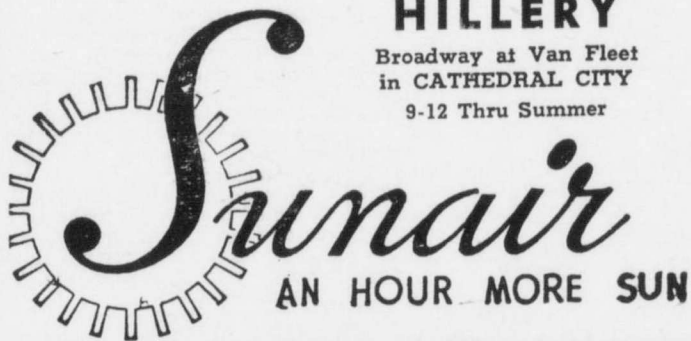
SINGLE FAMILY—MULTIPLE—COMMERCIAL.

Enough restrictions to protect values. Ownership is an investment. Early ownership a very good investment.

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Broadway at Van Fleet
in CATHEDRAL CITY
9-12 Thru Summer



INVESTIGATORS and GUARDS

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24-HOUR SERVICE

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COMPTON OFFICE

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595 Broadway

CATHEDRAL CITY

PALM SPRINGS

Phone 1188—Dial 2721

Let's Face It!



1. You have something to RENT, SELL, TRADE.
2. You want to BUY, RENT, TRADE something.
3. You want to tell as many persons as possible—so as a result a deal might be closed through one of them!

How Can You Accomplish This Quickly and Easily?

Use the Classified Ad Order below—you'll be amazed at the response! Easy to fill out and mail.

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CLASSIFIED AD ORDER

The Desert Sun

RATES

Times Per Line	One	Two	Four	1 Month
Discount	.30	.45	.80	\$1.60
	.10	.15	.25	.60

- Minimum: Three Lines.
- Rates Based on Consecutive Issues.
- Not Responsible for More Than One Incorrect Insertion.

(COPY)

NAME

ADDRESS

☐ Check Enclosed

☐ Send Bill

The Desert Sun

174 N. Palm Canyon Drive
In "THE CENTER"
P. O. Box 190, Palm Springs

"Enough Conversation, Amigos"



Air Conditioned for your comfort-Entertainment Nightly
The Desert
Rendezvous of the **HOTEL INDIO**

* IT IS MUCH TOO hot to talk about something we all know. You know what to expect when you come to the Indio—Excellent food, superior cocktails and the utmost in service to make your visit one delightful fiesta.

* WHETHER YOU come for lunch or dinner or to spend an evening with friends, you can be sure that your enjoyment is our first concern.

OUR SPECIAL LUNCHEONS

Served from 11:00 'til 3:00 P. M.
Priced from 90c

DELIGHTFUL DINNERS

Served from 5:30 'til 10:00 P. M.
"Designed to Please"

What Goes on in Palm Valley

By DON CAMERON

The Indians claim we are in for another cloudburst.

That's o.k. in Rancho Mirage because the Coachella Valley Flood Control District has just about completed the work which will take care of us permanently. When the cloudburst occurred last week J. H. Snyder, the district's head man, had only a short distance more to go to completely block off any flood waters from Magnesia canyon. This has since been done and the work of rock facing is taking place. I give this as a report to folks away from the valley so they may know that they have no need to worry about their property.

THE BILL BOYKENS from San Francisco with their daughter Mary drove down last week. The scare headlines in the San Francisco papers had them worried about their place. Desert Rat Scrap Book's own Harry Oliver and "Fine Foods" Elly helped them to check over the place and then partook of one of Jeanne Boyken's famous lunches.

Finding everything copacetic,

they returned Saturday. Jackie Boyken and his pal Bob Percy landed in to check the night spots in Palm Valley. They are just commencing a two-weeks vacation. They plan to go to Arrowhead, Yosemite and Tahoe.

Back from a two month's trip east with a beautiful Chrysler is Dave Culver. He spent the week-end here and was quite pleased with the way us Mexicans had been carrying on during the summer.

STOPPING IN the Cameron office to say hello—Cliff Robson, down from Arrowhead for a couple of days. Pat Barbara on his way to Lake Tahoe where he has a five weeks engagement at the Cal-Neva Lodge. Oscar Hurley, owner of the Palm Village Guest Cottages. The Wal Spaldings and Ted Reeds on their way back from swimming at the Shadow Mountain Club. Wal told me about his new venture which has been very successful—the store in the Barbara Worth hotel in El Centro. The Grant Woods, they own property here. Grant is advertising manager of The Desert Sun and adjutant of the active Palm Springs Post of Amvets. Mrs. Anthony Dellarowe, back from the Hollywood hospital, couldn't keep away from her new home on San Jacinto drive. Mr. and Mrs. W. H. O'Brien who drove out from Minneapolis to visit their daughter, Mrs. Evan Eddy.

THE DESERT MAGAZINE'S new building is coming along. It will be one of our show places soon. The latest addition Randall Henderson has added is a book shop specializing on books covering desert subjects and he has a swell collection. Drop in and Mrs. Roy will show you around and tell all about them.

Attention Beer Drinkers and Winoes: Elmer Peacock has just moved into his swank, modernistic, new and larger display room in Palm Desert. It will help us to make our selections more easily by having his stock more beautifully displayed.

County Aid to Aged Shows Increase

In Riverside county, aid was paid to 4,078 needy aged people during June, 1948, compared with 3,658 during July, 1947, the first month of the 1947-48 fiscal year, California Taxpayers' association said today.

Aid to the aged in the county totalled \$235,252 during June, 1948, an average of \$57.69 per person.

FOR JULY, 1947, aid to over 65's in the county amounted to \$194,306, an average payment of \$53.12 per person.

Throughout the state during June, 1948, aid was paid to 188,267 aged persons, compared with 173,605 during July, 1947.

Aid for June, 1948, to the needy aged totalled \$10,748,706, an average of \$57.09 per person.

FOR JULY, 1947, aid to the needy aged in California amounted to \$9,132,775, an average of \$52.61 per person.

Pointing to the growing numbers of persons receiving aid and to the increased amounts of aid paid in California, both total and per person, the Taxpayers' association urged voters to find out about the provisions of the two propositions on the November general election ballot which relate to aid to the aged—Propositions No. 4 and No. 11.

"Such proposals as these," the association said, "would increase costs or aid to the aged by hundreds of millions of dollars."

Ancient Norsemen believed Oden, their supreme god, created woman from a piece of elm.

Reds Use High Rents as Bait

Claim Exorbitant Rentals Create New Communists

Warning that high rents result in a wider spread of communism, William O'Sullivan, state housing chairman for California AMVETS conferred with Harold West, member of the Housing Authority of Palm Springs recently.

O'Sullivan drew attention to proposition 14, initiative petition on the November ballot which will set up what he calls a socialized form of housing, "not in keeping with the American way of solving the acute housing situation throughout the state."

He declared that some of those who helped frame the initiative petition are known communists and would saddle the taxpayers of this state with a heavy financial burden.

On a state tour of veteran housing projects, O'Sullivan closely inspected facilities at Lienau Village, operated by the local housing authority and studied the rent schedules charged veterans occupying apartments there.

He also inspected the Del Tahquitz Hotel, which will be the headquarters of the AMVET convention here in May, 1949.

O'Sullivan predicted that the largest crowd ever to attend an Amvet state convention, would be present here in May.

Report New Bank Bldg. Plans O.K.

Bids for the construction of the new Bank of America building, on a site next door to the Palm Springs Drug and Import Company are to be asked for in the near future, it became known in the Village this week.

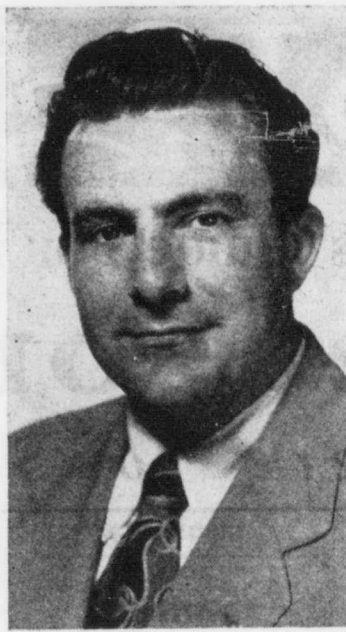
Design and architecture of the new building has been pending approval by directors of the Bank of America for sometime. Report now has it that the design and plans of the new building have been approved.

Kenneth L. Colborn is the owner of the property where the new bank building will be constructed and it is his concern who will ask for the bids, it is reported.

The new bank building when completed will add approximately 1500 square feet more than the present building now occupied by the Bank of America.

HOUSEHOLD HINT

Hubby's discarded shirt may be used for covers for dresses hanging in a clothes closet. Cut out the sleeves and sew up the seams and the shirt is ready to use.



HOUSING — William O'Sullivan, California Housing Chairman for AMVETS who was in the Village conferring with Harold West, member of the Housing Authority of Palm Springs. (McCulloh Photo).

Stamp Machine at P. O. Is Popular

Stamp buyers at the Palm Springs post office will no longer have to line up at one of the windows.

Wednesday one of the new stamp vending machines was installed in the lobby of the post office.

With the proper amount of coins inserted in the machine's money slot, it will dispense one-cent, three-cent and airmail stamps.

Postmaster R. M. (Pop) Gorham reported that the machine is doing a thriving business.

New Entertainer at Desert Rendezvous

Lucia Pamela, talented entertainer, is the latest of the attractions to be added at the Desert Rendezvous, popular dining spot at the Hotel Indio. She is an accomplished artist, performing capably at the piano, playing the accordion, at the Solovox, and the novelty instrument, the Accordion-O-Vox.

She performs nightly in the newly-redecorated dining room, and is nightly heard entertaining a large number of Villagers, who drive down often for the evening's attractions, superb dinners, fine drinks, and clever entertainment. Hostess, and owner of the hotel and desert rendezvous is Mrs. Al Horwitz.

PALM SPRINGS, CALIF.
Friday, August 6, 1948

The Desert Sun—7

Healthful, Secluded Living in the Desert

Think of Relaxing under a "Violet Ray" sun in America's finest winter climate. . . . Think of a carefree life in a choice nook of unspoiled desert . . . the speeding, troubled world left far behind. . . . Think of pleasant out-of-door recreations at your finger tips in an informal atmosphere, yet secluded from the every day throngs, that is

PALM VILLAGE

Here in this charming desert oasis it is easy to relax . . . to enjoy life . . . to gain new vitality, as the parade of peaceful sun-drenched days and cool, invigorating nights pass into pleasant memories.

Nearly a million dollars have been spent to provide such city conveniences as paved streets, electricity, natural gas, telephones, restaurants, cocktail lounge, fruit, vegetable and well stocked meat, a Texaco Service Station, and grocery markets and many other shops.

Abundance of sparkling water, 99.6% pure.

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Your Goal	50 Deposits	100 Deposits
\$ 50	\$ 1	\$ 1
100	2	2
200		
250	5	
500	10	5
1,000	20	10
2,000		20
2,500	50	
5,000	100	50
10,000		100

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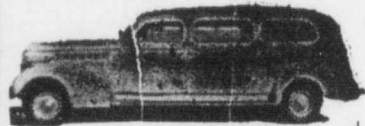
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Soft Drinks - Ice Cold Beer
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Founded 1927

Published Every
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Display Advertising
Phone 2240

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Today old shoes can be repaired
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Now is the time to start studying seed catalogs and choosing vegetables your family likes best.

In 1930, there were almost 14,000,000 foreign-born white persons in the United States; in 1940, the number had decreased to less than 12,000,000.

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Telephone 6291
Corner Cahulla Road and Baristo.
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Holly Lash Visel, Musical Director
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SERVICES

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Sermon 11:00 a.m.
Young Peoples Fellowship 6:15 p.m.
Evening Service 7:30 p.m.

SEVENTH DAY ADVENTISTS
(Every Saturday at Community Church)

Sabbath School 9:30 a.m.
Preaching 11:00 a.m.
Missionary Volunteers meeting every Friday at 7:30 p.m. at 303 East Andrews road.

CATHOLIC CHURCH

OUR LADY OF SOLITUDE

151 West Alejo Road

Palm Springs, California

Rev. Michael O'Connor, Pastor

Schedule of Sunday Masses: 6:30,

8:30, 10:00 and 11:30. Holydays the same as on Sundays. Weekday Masses 7:30.

Confessions are heard on Saturday afternoons, 3:30 to 5:30 and at 7:00 to 9:00 p.m. Confessions heard before all Masses on Holy Days and First Fridays.

CATHOLIC CHURCH CATHEDRAL

CITY

Glenn at "B" Street

Residence 633 C Street.

Fr. Joseph Lelander.

Sunday Mass 8:00 A.M.

Confessions Sunday 7:30-7:45 A.M.

Information Forum Thursdays at 8:00 P.M.

Non-Catholics invited to all services.

FULL GOSPEL CHURCH

(Assembly of God)

216 South Indian Avenue

The Rev. Charles C. Farmer, Pastor

Sunday School 9:45 a.m.

Morning Worship 11:00 a.m.

Evangelical Service 7:30 p.m.

Wednesday Preaching 7:30 p.m.

Friday Bible School 7:30 p.m.

And bring hither the fatted calf, and kill it; and let us eat, and be merry. . . . Luke 15:23.

LEGAL NOTICES

NOTICE OF INTENTION TO

ENGAGE IN THE SALE OF

ALCOHOLIC BEVERAGES

August 4, 1948

TO WHOM IT MAY CONCERN:

Notice is hereby given that fifteen

days after the date posted, the undersigned proposes to sell alcoholic

beverages at these premises, described as follows:

263 North Indian Ave.

PALM SPRINGS, Riverside County

Pursuant to such intention, the undersigned is applying to the State

Board of Equalization for issuance by transfer (location to location) of an alcoholic beverage license for these

premises as follows:

On-sale Beer and Wine License.

Anyone desiring to protest the issuance of such license may file a

verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as

provided by law. The premises are now licensed for the sale of alcoholic

beverages.

MARTIN BELLONI

ANGELO PISTONI

Pub. Desert Sun, Aug. 6, 1948

CERTIFICATE OF BUSINESS

Fictitious Firm Name

The undersigned does hereby certify that I am conducting a toy

business at 292 No. Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California,

under the fictitious firm name of VILLAGE TOY SHOP

and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Kenneth L. DuBose

218 Octilio Avenue

Palm Springs, California

WITNESS my hand this 28th day of July, 1948.

KENNETH L. DUBOSE

STATE OF CALIFORNIA,

COUNTY OF RIVERSIDE, ss.

On this 28th day of July, A. D., 1948, before me the undersigned, a

Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Kenneth L. DuBose, known to me to be the person whose name

LEGAL NOTICES

is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) D. E. THOMPSON

Notary Public in and for said County and State.

My Commission expires Mar. 10, 1962

Pub. Desert Sun, July 30, August 6, 13, 20, 1948.

CERTIFICATE OF FICTITIOUS NAME

I, the undersigned, do hereby certify that I am transacting a general

furniture and interior decorating business under the firm name and style of "HOUSE OF MODERN INTERIORS," that the principal place

of business is at 1073 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, that I am the sole

owner of said business and my residence is as follows, to-wit:

367 Santa Catalina Road

Palm Springs, California

IN WITNESS WHEREOF, I have hereunto set my hand this 28th day of July, 1948.

BARRETT O'SHEA

STATE OF CALIFORNIA,

COUNTY OF RIVERSIDE, ss.

On this 30th day of July, 1948, before me EUGENE E. THERIEAU, a

Notary Public in and for said County and State, personally appeared

BARRETT O'SHEA, known to me to be the person whose name is subscribed to the within instrument, and

acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) EUGENE E. THERIEAU

Notary Public in and for the County of Riverside, State of California.

Pub. Desert Sun, Aug. 6, 13, 20, 27, '48

COCKTAIL LICENSE

For Riverside Co. 2468 Torrance

Bl., Torrance, Calif. Ph. 231-R.

Money Wanted 33

\$100,000 WANTED for new hotel.

Excellent location in Palm Springs. Will give first trust

deed on property valued at \$250,000. Also additional security. Property valued at \$75,000.

Pay 8% interest on loan. Write P. O. Box 1868, Zone 12, Long Beach, Calif.

Real Estate for Sale 35

A JEWEL—SET AMONG

THREE ACRES AVOCADOS—

COTTAGE, PATIO, BAMBOO,

RARE PLANTS, TROPICAL

FRUITS, FURNISHED. EIGHT

MILES TO OCEAN. SUFFICIENT

INCOME FOR PERMANENT

CARE. ARTIST'S WRITER'S PARADISE. "LA

COLINA ENCANTADA." \$25,000. A. J. S. MOORE, R. NO. 3, BOX 1233, VISTA, CALIF. PHONE VISTA 7036.

SEE DAVE ROSE

FOR BEST BUYS

IN PALM SPRINGS

Homes—Leases—Rentals

Lots—Income—Business

Opportunities

252 No. Palm Canyon Drive

Phone 2844

R-3 LOT, 100x110, close in on

major highway, \$5,750. Phone

Mike Flavin, 2736.

EXTRA LARGE R-3 lot, backing

on Palm Canyon Drive, \$4,250.

July only. Harold Hicks, Phone 2736.

R-4 LOT, approximately 110x140,

near Lone Palm, \$11,500.00.

Phone Harold Hicks office, 2736

FOR REAL VALUES in homes,

furnished and unfurnished, consult

ADOLPH ISRAEL

Real Estate Broker

507 N. Palm Canyon

Phone 2981

\$37.50 PER ACRE

Entire section 31, 3S, 5E. Borders

city limits. Excellent industrial

sites. Railroad siding. Col. R. A. Ellsworth, Palm

Village, Indio 72792

TRADE two business lots on Beverly

Blvd. for Palm Springs income property. P. O. Box

W. W., Palm Springs.

Beautifully furnished 4 bedroom

2 bath home. Forced air heat.

Fenced in and landscaped. Large patio. \$22,500.

SEE

DAVE ROSE

ASSOCIATES

Bill Klingberg

Joe Tavormina

252 North Palm Canyon Drive

Phone 2844

NEW THREE ROOM HOUSE—

corner Jean and East El Portal.

\$3500. E. A. Blake, 627 N. Loma, Temple City.

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units, 1 furnished. All electric, patio. Owner on property. 160

W. 1st Ave.

MODERNISTIC new duplex on

large lot, \$18,000. Terms.

Rancho Mirage Corp.

Associate Brokers

DON CAMERON—

ESTELLE EWART

Phones: 1091—1112—1117

FOR SALE: 5 Palm Canyon Drive

stores to be moved to make way for new structure. Inquire

at office of John V. Murphy, Center Bldg., 174 No. Palm

Canyon. Phone 5511.

FURNISHED HOUSE in Banning.

Will sell or trade equity for house trailer. Write P. O. Box 9, Maywood, Calif.

Real Estate Wanted 37

LISTINGS WANTED

Income, homes and lots.

H. H. FOSTER ASSOC., INC.

101 N. Palm Canyon Dr.

Phone 3555

WANTED TO LEASE with option

to buy: Duplex, furnished or unfurnished in Palm Springs. Must be priced right. Principals only. Write File 25, c/o Desert Sun.

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On all kinds of property.

for RENT or for SALE

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REALTY CO.

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Opposite Palm House

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and Associates

LIST your property and business for sale—we get results.

ADOLPH ISRAEL

AND ASSOC.

Real Estate Broker

507 N. Palm Canyon

Phone 2981

Business Rentals 38

OFFICE FOR RENT

Private office in new air-conditioned building on Palm Canyon Drive, reasonable rent on yearly lease with telephone and receptionist service included. Secretarial service available. Call 5603.

Work Wanted 25

SMALL COURT to manage by experienced woman. Commission considered. Phone 3861 or File 24, c/o Desert Sun.

CABINET WORK, maintenance, fix-it work, small jobs in carpenter work, painting. Phone 7682.

Employment Offered 27

HOUSEKEEPER or couple for 11 unit Lodge. In exchange for living quarters. Must drive. Salary during season. Phone 5354.

WANTED: Housekeeper to live in and care for 6½ and 2-year-old children. No cooking. Starting in September. Write File 21, c/o Desert Sun.

Business Opportunities 30

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For Riverside Co. 2468 Torrance

Bl., Torrance, Calif. Ph. 231-R.

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THREE ACRES AVOCADOS—

COTTAGE, PATIO, BAMBOO,

RARE PLANTS, TROPICAL

FRUITS, FURNISHED. EIGHT

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CARE. ARTIST'S WRITER'S PARADISE. "LA

COLINA ENCANTADA." \$25,000. A. J. S. MOORE, R. NO. 3, BOX 1233, VISTA, CALIF. PHONE VISTA 7036.

SEE DAVE ROSE

FOR BEST BUYS

IN PALM SPRINGS

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Lots—Income—Business

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Phone 2844

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sites. Railroad siding. Col. R. A. Ellsworth, Palm

Village, Indio 72792

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Blvd. for Palm Springs income property. P. O. Box

W. W., Palm Springs.

Beautifully furnished 4 bedroom

2 bath home. Forced air heat.

Fenced in and landscaped. Large patio. \$22,500.

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Telephone 4384
Continuous from 1:45
on Opening Day of Show
Box Office Opens 6:30
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Also
"MARSHAL OF
CRIPPLE CREEK"
With Allan Lane

SUN., MON. AUG. 8-9



Weber's GOOD IDEAS

KITCHEN TRICK

FOR A QUICK dessert, bake prepared
gingerbread mix in
greased muffin pan
and serve with a
topping of whipped
cream and fresh
orange sections.



HOUSEHOLD HINT

FRIEND HUSBAND can fasten wheels
to an old bureau
drawer and make a
handy catch-all for
the children's toys.
Slide it under their
bed for storage.



RECIPE

LIME COTTAGE CHEESE SALAD

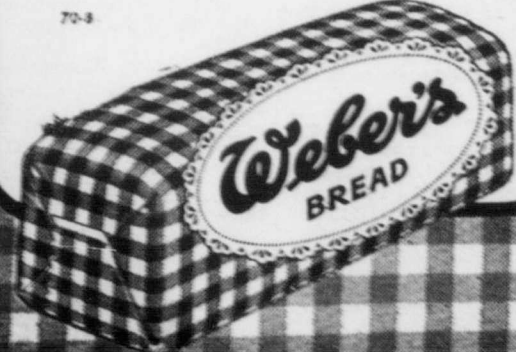
1 pkg. lime gelatin 1 sm. can crushed
1/2 c. boiling water pineapple
1/2 c. pineapple juice 1/2 c. ground walnuts
1 lb. cottage cheese

Dissolve gelatin in boiling water. Let
cool; add pineapple juice, crushed
pineapple, walnuts and cottage
cheese. Blend mixture well and place
in refrigerator until firm. Serve on
lettuce with french dressing or
mayonnaise.

POPULARITY TEST

NEXT TIME you serve a loaf of well-
baked Weber's Bread, notice how
quickly it goes at the supper table.
There's so much enjoyment and good
nourishment in every fresh slice of
fine Weber's Bread, it's no wonder
the "pass the bread" pleas come
so often!

70-8



From Page One—MORE ABOUT

This Side of Sun

man." The college diploma isn't
worth a cent without the ability
to understand people, human be-
ings. First impressions are not
lasting. It's only a popular fal-
lacy.

CLEAR AS MUD all of the
above, hard to believe for me too,
but strangely enough it fits into
the fight for and against the ce-
ment plans between Palm Springs
and particularly the city of Ban-
ning. Some of the citizens of that
town, who know nothing of the
composite picture of humanity
that resides here winter and sum-
mer, but because of some "first
impressions" that certainly lasted,
these individuals don't like us.
Thank goodness there are many
other residents in that beautiful
Pass city, who believe we are
just the same as their next door
neighbor with whom they have
gossiped about: "That Mr. and
Mrs. Jones down the street."

GOT A KICK out of the doc-
tor recently interviewed, who
opined that adolescence in an
adult is a barometer of a fast,
agile, facile mind and the posses-
sor of youthful energy. Ponce de
Leon wasted a lot of effort
searching for the "Fountain of
Youth." All he needed was a
shot of adolescence.

AN OLD TIMER of more than
ten years residence here, croaked
from the depths of the barber
chair to the man handling the
shears but loud enough so that
everybody could hear him:
"I could have bought that prop-
erty for one-third the price it
sold for. Why I remember—
The sage with the shears cut in:
"Do you own any property in
town now?"
"Why NO!" the old timer ex-
claimed. "Y' think I'm crazy!"
Is silence an affirmation or a
denial. 'Nuff said.

THE MOST SINCERE eager
beaver in the Village is Bill Fad-
den. Without fanfare, a vanguard
of heralds, flamboyant speech, he
is seen winter and summer, plod-
ding about the town spreading
the gospel, that Palm Springs is
the greatest town in the world
and its people the finest. Wonder
what bank he's tapped for the
money it takes to do the job he
does? Just remembered I bought
a pair of sun glasses from him.
Had to borrow money from the
boss to pay for 'em.

IT HAPPENS HERE TOO, like
the guy indolently sprawled on
his haunches on his front door

stoop, enviously criticizing the
plaudits heaped on the head of
another Villager for a civic or
fraternal job well done.
"That so-and-so," he whined,
"he gets all the credit. Belongs
to that clique running the—"
"Weren't you asked to serve on
the same committee?" interrupted
his neighbor.
No answer but a mighty big
reply just the same.

DANGEROUS AGE not the
atomic one. That age having ref-
erence to people. Overheard Vil-
lage Frau:
"Carleton brought home an
electric steam iron the other day
and promised me a pop-up
toaster, too."
The friend listened pensively
jealous because it is known, that
her John never brings home a
thing but abuse.
"So I asked him: "Carleton

what have you been up to? Have
you got a guilty conscience? Can
you see anything wrong with
what I said?"—and quickly be-
fore an answer is forthcoming—
"he gets mad, won't talk to me
and has been staying out nights.
It's so unlike Carleton. Must be
he's going through that dangerous
age I've heard people talking
about."

SEE YOU 'round town. Thanks
for reading this far.

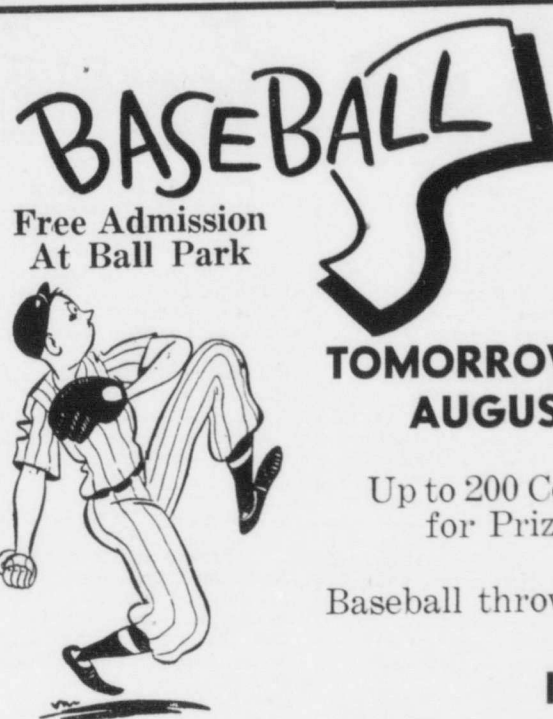
Mr. and Mrs. Jack Ballard are
expected back in Palm Springs
Tuesday. Most of their time away
from the Village has been spent
at Balboa. Mr. Ballard is the
manager of Bullock's.

Mr. and Mrs. Gordon Young
left Sunday for Balboa Beach.
They will spend a month away
from the desert.

See and Hear TELEVISION

Fights - Wrestling Matches - Ball Games

at the
SAN GORGONIO INN
BANNING



Free Admission
At Ball Park

Desert Hot Springs

—1st Annual—

Olympics

TOMORROW, SATURDAY NIGHT
AUGUST 7th—7:00 P. M.

Up to 200 Contestants Will Compete
for Prizes, Ribbons, Awards

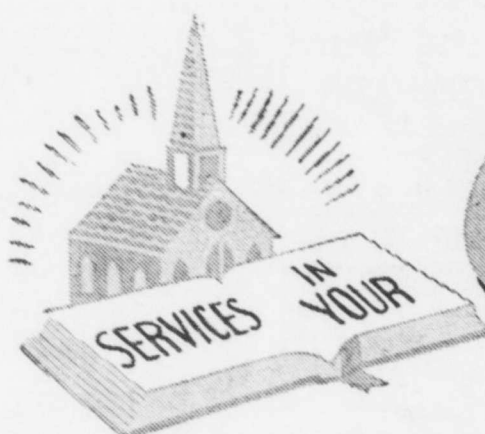
Baseball throwing, hitting, fielding, etc.

It's FREE at

THE DESERT HOT SPRINGS' NEW BALL PARK

Sponsored by Desert Hot Springs Veterans of Foreign Wars
"Teams and Individuals from Entire Deesrt Area Will Compete"

THIS SUNDAY... ENJOY



CHURCH

COMMUNITY CHURCH

Corner Baristo and Cahuilla Road

REV. JAMES H. BLACKSTONE, JR.
Minister

Telephone 6291

HOURS OF WORSHIP

Sunday School - - - 9:45 A. M.
Morning Service - - - 11:00 A. M.
(Nursery for Small Children)
Evening Service - - - 7:30 P. M.

CATHEDRAL CITY

Catholic Church

Glenn at "B" Street

FR. JOSEPH L. LEISSLER
Residence, 633 "C" Street

Sunday Mass - - - 10:00 A. M.
Shadow Mountain Clubhouse, Palm Desert
Sunday Mass - - - 8:00 A. M.
Instruction in Catholic Doctrine,
Every Thursday, 8:00 P. M.
Baptisms, Marriage, Funerals
by Appointment
Non-Catholics Invited to All Services

OUR LADY OF SOLITUDE

(CATHOLIC CHURCH)

151 West Alejo Road

REV. MICHAEL O'CONNOR, Pastor
Telephone 4583

SCHEDULE OF MASSES

For Sundays and Holy Days—6:30-8:30 A. M.
Week Day Masses - - - 7:30 A. M.

CONFESSIONS

Saturdays - - - 3:30 to 5:30 P. M.
and 7:00 to 9:00 P. M.
Confessions Will Be Heard Before Each Mass
on Holy Days and First Fridays

ST. PAUL'S IN THE DESERT

(EPISCOPAL)

(Air-Conditioned)

125 West El Alameda

REV. ROBERT M. HOGARTH, Rector

SUMMER ADDRESS: Hotel Victor

616 St. Paul Avenue, Los Angeles 14
Phone: TRinity 2473

CLOSED—REOPENING SEPTEMBER 15

CATHEDRAL CITY

Community Church

Cathedral Canyon Drive and "D" Street

REV. ARTHUR JACK WARTES, Pastor

Sunday School - - - 9:45 A. M.
Morning Worship - - - 11:00 A. M.
Midweek Service Wednesday - 10:00 A. M.

SERVICES DISCONTINUED DURING
AUGUST

CHRISTIAN SCIENCE

SOCIETY

A Branch of The Mother Church

The First Church of Christ

Scientist in Boston, Mass.

SERVICES DISCONTINUED DURING
AUGUST

FULL GOSPEL CHURCH

(ASSEMBLY OF GOD)

216 South Indian Avenue

REV. CHARLES C. FARMER, Pastor

Sunday School - - - 9:45 A. M.
Morning Worship - - - 11:00 A. M.
Evangelical Service - - - 7:30 P. M.
Wednesday Preaching - - - 7:30 P. M.

Church of Jesus Christ of Latter Day Saints

Meeting Place, Youth Center

386 North Belardo Road

G. STANLEY SMITH, Presiding Elder

Sunday School - - - 10:00 A. M.
Priesthood Meeting - - - 11:30 A. M.
Sacrament Meeting - - - 7:00 P. M.

SEVENTH DAY ADVENTIST

(SERVICES CONDUCTED AT THE
COMMUNITY CHURCH)

Baristo and Cahuilla Road

ELDER GLEN BOWEN

Telephone Beaumont 2452

SERVICES SATURDAY

Sabbath School - - - 9:30 A. M.
Preaching Service - - - 11:00 A. M.
Missionary Volunteers Meeting Every Friday
7:30 P. M. at 1052 Tamarisk Road